2025-26 ski season



Dear Media Partner,

Thank you very much for taking the time to learn about Diamond Peak Ski Resort during our 60th winter of operations. The resort is scheduled to open on Thursday, December 4, 2025, conditions permitting.

If you have never experienced Diamond Peak, this press kit should be a good introduction; however, the best way to get acquainted with this unique resort is to come see it for yourself. If you ski or snowboard, we would be happy to give you a full tour of the mountain this winter. For those unable to join us on the slopes, we are happy to arrange Base Area tours upon request.

Diamond Peak is located above Incline Village, Nevada, on the north shore of Lake Tahoe – just up the hill from the Hyatt Regency Lake Tahoe Resort, renowned restaurants and brewpubs, and a huge range of outdoor activities. The Tahoe area offers the highest concentration of ski resorts in North America, from world-famous names to hidden gems like Diamond Peak – a community-owned resort known for having Tahoe's best view, best value, and a friendly atmosphere that skiers and riders looking to avoid the big corporate resorts love.

Photos: Should you require photos, logos or other graphics, you can access a great selection at this shared Google Drive folder: https://bit.ly/dp-pressphotos (*Please read the photo usage agreement found in that folder.*)

You will see from our photo archive that Diamond Peak offers incredible views of Lake Tahoe. Views of the lake are best seen from Crystal Ridge and Snowflake Lodge, but guests can also enjoy lake views from the beginner slopes, Base Lodge deck and even the parking lot. Our HD webcams, mounted on the top of Crystal Ridge, at Snowflake Lodge and around the resort, allow you to check conditions from the comfort of your screen.

If you have any further questions, need additional material, or would like to come tour the mountain on assignment, please do not hesitate to contact us. We look forward to working with you.

Sincerely,

Paul Raymore

Marketing & Communications Manager, Diamond Peak Ski Resort par@diamondpeak.com 775.832.1120

Jaclyn Ream

Assistant Marketing & Communications Manager, Diamond Peak Ski Resort jmr@diamondpeak.com 775.832.1117



MEDIA CONTACTS:

Paul Raymore, Marketing Manager (775) 832-1120, par@diamondpeak.com Jaclyn Ream, Asst. Marketing Manager (775) 832-1117 jmr@diamondpeak.com

Diamond Peak Mountain Statistics & Contact Information

Mountain Statistics

Elevation: base 6,700 feet (2,042 m) – summit 8,540 feet (2,603 m)

Vertical Drop: 1,840 feet (561 m)

Skiable Acres: 655

Average Snowfall: 300"- 350" (7.62 – 8.89 m) per year **Snowmaking:** 75% of developed runs have snowmaking

Lifts: 7 total – 1 high speed quad, 2 quads, 3 doubles, 1 surface lift (Child Ski & Ride Center only)

Runs: 28 named trails

Longest Run: 2.1 miles (3.4 km)

Developed Runs: 18% beginner; 46% intermediate; 36% advanced

Glades: 13 named gladed tree skiing/riding areas

Expert Terrain: 500 acres of Tahoe's best off-piste tree skiing and riding

Season: Early December to late-April (weather permitting)

Ski & Ride Center: Group and private ski and snowboard lessons available for ages 7+

Child Ski & Ride Center: Group ski lessons for ages 4-6; private ski and snowboard lessons for ages 3-6 **Shuttle Service:** Free daily shuttle service throughout Incline Village, including the Hyatt Regency Lake Tahoe **Directions:** From State Route 28 or Hwy 431, turn on Country Club Drive to Ski Way and follow the signs to

Diamond Peak - 45 minutes from Reno; 2.5 hours from Sacramento; 3.5 hours from San Francisco **Major Airport:** Incline Village is a scenic 35-mile drive from the Reno/Tahoe International Airport

Contact Information

Address: 1210 Ski Way, Incline Village, NV 89451 General Information & Reservations: (775) 832-1177

Website: www.diamondpeak.com E-mail: info@diamondpeak.com

Facebook: facebook.com/diamondpeak

Instagram: @diamondpeak

About Diamond Peak Ski Resort



What's new at Diamond Peak for the 2025-26 ski season

60th anniversary celebrations, special "throw-back" prices, new Google Street View resort tour and more

INCLINE VILLAGE, Nev. (Fall 2025) – Diamond Peak Ski Resort is planning to open for skiing and snowboarding on Thursday, December 4, 2025, conditions permitting.

Celebrating 60 seasons of fun: When it opened on November 19, 1966, Diamond Peak Ski Resort – then known as Ski Incline – ushered in a new era of skiing in the Tahoe Basin. As the first resort in the West to utilize a man-made snowmaking system to augment what Mother Nature provided in the wintertime, the slopes of Ski Incline became a family-friendly destination from the very beginning.

Now almost 60 years later, the resort is celebrating its 60th "Diamond" anniversary season with a series of commemorative events, nostalgic gear giveaways, retro "\$60 Days" lift ticket and learn-to-ski package pricing days, and community-focused engagement campaigns to connect old-school and brand-new skiers and riders.

Why Diamond Peak is Different: Community-owned, fiercely independent and community-driven – those are the key differentiating factors that make Diamond Peak distinct in the crowded Lake Tahoe ski resort scene. "Small but thrilling" would be another apt description, because with 1,840 vertical feet of skiable terrain packed into 655 acres, Diamond Peak offers some of the most skiable vertical in the Tahoe Basin. Add in panoramic Tahoe views from nearly every run on the mountain, incredible glades for tree skiing/riding, and one of Tahoe's most progressive terrain parks (The Village), and it's no wonder locals know Diamond Peak to be "Tahoe's hidden gem."

As a community-owned ski resort, Diamond Peak stands out in the Tahoe Basin and greater U.S. ski industry as a beacon to skiers and riders looking for a friendly, non-corporate vibe.

Google Street View ski-through previews: New for the 2025-26 ski season, Diamond Peak has mapped all its ski trails with 360-degree imagery and integrated the imagery into Google Maps' Street View technology. Now, you can take a virtual tour down any run at Diamond Peak from your browser or smartphone from the chairlift or the office.

While this Street View technology does not provide real-time conditions, the imagery will help progressing skiers and snowboarders to scout new runs they haven't tried yet to get a sense of the turns and slope angles they can expect. And it's perfect for scouting the ultimate selfie location to get the best Lake Tahoe backdrop to your ski day photos!

Ski More, Save More 2-Day and 3-Day Flex Passes: The more you ski, the more you save with 2-day and 3-day Flex Pass multiday lift tickets. These direct-to-lift mini passes offer two or three days of skiing or snowboarding any day this winter. A 3-Day Flex Pass is the best deal for people planning to ski multiple days, but not quite enough to justify a full season pass. 3-Day Flex Passes will go on sale in time for Black Friday at a special discounted rate.

Pass Holder Early Ups Event: Diamond Peak season pass holders are invited to join their fellow pass holders for an hour of early access to freshly groomed slopes (or fresh powder, depending on Mother Nature) and a complimentary continental breakfast on a date TBD in February 2026. Diamond Peak's lift operations team will open the Lakeview chairlift an hour early at 8:00 a.m. for season pass holders only, and there will be a selection of pastries, fruit and coffee/tea/juice at the mid-mountain Snowflake Lodge for pass holders to enjoy during their early access.

Bonus lift tickets for season pass holders: Diamond Peak's 2025-26 season pass holders will enjoy at least 49 complimentary lift tickets at 17 partner resorts across the country this winter – generally three days at each resort. Participating resorts include Beech Mountain (NC), Bogus Basin (ID), Cherry Peak (UT), Cooper (CO), Eaglecrest Ski Area (AK), Eagle Point Resort (UT), Loup Loup Ski Bowl (WA), Loveland Ski Area (CO), Monarch Mountain (CO), Mount



Bohemia (MI), Mt. Ashland (OR), Mt. Shasta Ski Park (CA), Plattekill Mountain (NY), Red River Ski Area (NM), Snow King Resort (WY), Tahoe Donner XC & Downhill (CA), and Wachusett Mountain (MA).

Every Diamond Peak pass holder also receives four discounted Bring-A-Friend Tickets, which can be used to bring friends to Diamond Peak. Visit DiamondPeak.com for details, restrictions and the full list of perks.

New Formulation of Alibi's Snowflake White IPA on Draft: Every winter for the past eight seasons the Snowflake White IPA – brewed specially for Diamond Peak by Incline Village-based Alibi Ale Works craft brewery – gets an update, and Alibi's brewing team has created a special hop profile for this winter's 60th anniversary season. The limited release IPA will be a citrus-forward refreshing brew that is available exclusively on draft at Diamond Peak's mid-mountain Snowflake Lodge as well as in Alibi's public houses throughout the ski season. Catch the release of this special beer at the annual Ski Season Kickoff Party on Friday, December 4, 2025, at the Alibi Public House in Incline Village.

About Diamond Peak Ski Resort



Diamond Peak History & Sustainability

Diamond Peak Ski Resort began in 1966 as Ski Incline, the brainchild of Incline Village developers Art Wood and Harold Tiller. Wood had a master plan for a year-round, resort community at Lake Tahoe – Incline Village was to become the "Pebble Beach of the Sierra" – and in 1966, Wood and Tiller hired Austrian ski consultant Luggi Foeger to design and build Ski Incline.

Initially proposed on the slopes of Rose Knob Peak (the flat-topped peak to the north of Incline Village), Foeger recognized immediately that Rose Knob Peak would never work as a ski area due to its lack of beginner and intermediate level terrain and the south-facing orientation of the slopes (meaning it received too much sun during the winter for a dependable ski season). After exploring the peaks and ridges around Incline, Foeger chose the current location of the resort because it had an excellent variety of terrain, faces north-northwest, is easily accessed from the center of Incline Village, and offers beautiful views of Lake Tahoe. The one drawback to the resort's location – its relatively low elevation and proximity to the air-warming waters of Lake Tahoe – was addressed by installing the first snowmaking system in the western United States.

On November 19, 1966, after only four months of construction, Ski Incline opened its doors. That first season turned out to be a great one, with the resort operating for its longest season on record to date – 170 days from November 19, 1966, until May 7, 1967.

In 1987, Ski Resort Manager Jurgen Wetzstein led the development of the upper mountain and the addition of the mile-long Crystal Quad chairlift to reach the top of the peak. This expansion doubled the resort's skiable acreage and added more advanced terrain. With increased acreage, the resort extended the snowmaking system to cover the upper mountain along with adding more grooming equipment. Since most of the new trails were black diamonds, Ski Incline was renamed Diamond Peak. With the turn of the century, Diamond Peak embarked on a two-part capital improvement project, expanding the snowmaking system to permit snowmaking capabilities on 75 percent of developed terrain, and renovating the mid-mountain Snowflake Lodge with a new wrap-around deck featuring panoramic views of Lake Tahoe and the Sierra Nevada mountain range.

In 2003, Diamond Peak replaced its old Crystal Quad with the high-speed detachable Crystal Express quad to the top of the mountain. In 2008, Diamond Peak renovated the base lodge to include an expanded rental shop, the third-floor Loft Bar and 300-square-foot Loft Bar outdoor patio, a 300-square-foot meeting room, new restrooms, fixtures, siding and more. In the summer of 2009, Diamond Peak once again rebuilt its snowmaking system to allow for more efficient snow production. In 2010, Diamond Peak completed a large renovation project with a new Skier Services Building, featuring a plaza area, ticket windows, Child Ski & Ride Center, Ski Patrol headquarters, and offices. In 2013, the resort began the process of updating its Master Plan to revisit the potential for future development and potentially introduce summer activities.

Diamond Peak continues to make improvements to snowmaking – including the purchase of eight new TechnoAlpin high-efficiency TR8 snow guns and three TT10 tower-mounted snow guns over the past few seasons – and is continually assessing the system for upgrades to maximize snowmaking capacity and efficiency. Diamond Peak has also upgraded its grooming fleet with the addition of new PistenBully 600 snowcats during the 2021-22, 2023-24 and 2024-25 seasons.

As the resort celebrates its 60th season of operations in 2025-26, the entire community is invited to take part in the celebrations and share their memories from the slopes.



Diamond Peak Ski Resort is one of many resorts that recognizes global warming and the effects that pollutants have on our environment. These are a few things that Diamond Peak has done and continues to do to join the cause in helping our winters stay cool:

- Installed two ChargePoint electric vehicle charging stations at Diamond Peak (upper lot).
- Installed automated thermostats in our facilities, thereby reducing our energy use by at least 20%.
- Continually upgrade our snowmaking system to use newer, more energy-efficient technology including advanced TechnoAlpin fan guns and low-energy HKD snow guns.
- Installed Evolution (EVO) boilers for more efficient heating in the Skier Services Building.
- Offering two free ski shuttles that pick up in and around the Incline Village community.
- Installed dual-flush toilets, thermal windows, and new lighting to conserve water and energy.
- Installed hydration stations with sensors to encourage the use of reusable beverage containers, which are sold in the food court.
- Educate employees and the community through IVGID's Waste Not programs and signage.
- Encourage recycling by making recycling bins readily available.
- Participate in "Take Care Tahoe" regional sustainability campaigns.
- Partnerships with the League to Save Lake Tahoe and their Blue Crew cleanup events.
- Control soil erosion through slope maintenance, BMPs, and water bars to help protect Tahoe's water clarity.
- Use recyclable and biodegradable containers and utensils in food and beverage outlets.
- Print trail maps using mineral-based "stone paper" resulting in more durable/reusable products and no trees being harvested to produce paper.



Diamond Peak Deals

Special offers valid for the 2025-26 Ski Season

60th Anniversary \$60 Days – You only get to celebrate your 60th season once, so we're offering \$60 lift tickets on select dates this season to mark the milestone. Adults, Youth, Seniors Beginners can all get retro \$60 lift ticket and rental package pricing on the following dates:

- Thursday Sunday, Dec. 4 7, 2025 (Opening Weekend)
- Wednesday, Jan. 14, 2026
- Thursday, Jan. 29, 2026
- Monday, Feb. 9, 2026
- Tuesday, March 17, 2026 (St. Patrick's Day)
- Friday, March 27, 2026
- Sunday, April 19, 2026 (projected Closing Day)

First-time skiers and snowboarders can take advantage of special \$60 learn-to-ski and learn-to-ride lesson and lift ticket packages on these dates as well. (Children 6 and under receive free lift tickets every day.)

Interchangeable Parent's Pass – A long-time Diamond Peak favorite, the interchangeable Parent's Pass is a transferable lift ticket that allows parents to take turns skiing while the other watches the little ones. Simply purchase a regular adult lift ticket online and ask for a Parent Interchangeable ticket at the Ticket windows when you pick up your tickets.

2-Day and 3-Day Flex Passes – It's like a mini season pass for those not quite ready to commit to a full season. 2-day and 3-day Flex Passes are valid any day of the current ski season with no blackout dates. Discounted 3-Day Flex Passes are available during preseason and in the spring.

Kids 6 & Under, Seniors 80+ Ski Free – Children ages 6 and under and seniors 80 and over always ski free at Diamond Peak.

Beginner Lift Tickets – Diamond Peak offers a beginner lift ticket valid for the Lodgepole and Schoolhouse chairlifts and the beginner terrain they access for a discounted rate. Skiers and snowboarders can also upgrade their beginner lift tickets to an all-mountain ticket at any time by paying the difference in cost.

Note: Peak periods at Diamond Peak are Dec. 20, 2025 – Jan. 4, 2026; Jan. 17 – 19, 2026; Feb. 14 – 22, 2026.



Learning to ski or snowboard at Diamond Peak

Diamond Peak's professional instructors, low student-to-instructor ratio, dedicated children's learning area, gentle beginner slopes, and a friendly environment provide an ideal place for first-time skiers and snowboarders and those looking to improve their skills and confidence.

Child Ski & Ride Center (Ages 3-6)

The Diamond Peak Child Ski & Ride Center provides a safe and fun learning environment for kids ages 3-6 with a separate learning area, dedicated surface lift, and instructor-to-child ratio of 1:6. Parents register their children and then our friendly staff takes care of everything else inside our kid-only zone. Lift tickets and rental equipment are included with all lessons and children get their rental equipment right inside the Child Ski & Ride Center. Both group and private lessons are offered through the Child Ski & Ride Center.

Ski & Ride Center (Ages 7+)

The Diamond Peak Ski & Ride Center offers group and private lessons for beginners to advanced skiers and snowboarders. Groups of 2-5 people of similar ability can take a "friends & family" private lesson and learn or improve together with a dedicated instructor just for their group. Individuals of any level can register for traditional one-on-one private lessons, for as little as one hour up to all day (6 hours). Group lessons are offered for youth (ages 7-12) of all ability levels, and for adults (ages 13+) who are beginners or first-time skiers or snowboarders.

Weekly Specialty Clinics

Diamond Peak will offer a selection of specialty ski clinics designed to foster a lifelong love of snowsports and build community amongst participants. The 55+ clinics, put on by the Incline Village Recreation Center Senior Programs team, and the Skisters women's ski clinics both return for another season. Instruction is designed to help skiers improve, adjust, or modify techniques and encourage skills and habits that support lifelong skiing. See DiamondPeak.com/events for dates, reservations and more information.

View lesson pricing and details at www.diamondpeak.com/lessons.



MEDIA CONTACTS:

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2025-26 Diamond Peak Events

Preseason

- 9/17: Job fair at Diamond Peak 3 5 p.m.
- 10/18: Job fair at Diamond Peak 9 11 a.m.
- 10/31: Preseason Pass Sale Deadline
- 11/14: Pray for Snow Party at Alibi Ale Works Public House (Incline Village)

December

- 12/4: Projected Opening Day, conditions permitting
- 12/5: Season Kick Off Party at Alibi Ale Works Public House (Incline Village)
- 12/24-25: Santa & Penguin Pete Visit Diamond Peak

January

- TBD: 55+ Ski Clinics begin (Wednesdays through early April)
- 1/24: Ski California Ski Safety Day
- 1/30: Ullr Fest Party with Torchlight Parade & Bonfire

February

- Tuesdays: Skisters Women's Ski Clinics (no clinic Feb. 18)
- Wednesdays: 55+ Ski Clinics (no clinic Feb. 19)
- Wednesdays: Last Tracks Wine/Beer Tasting events (select dates)
- 2/6-8: IVGID Community Appreciation Weekend
- TBD: Season Pass Holder Early Ups

March

- Tuesdays: Skisters Women's Ski Clinics
- Wednesdays: 55+ Ski Clinics
- Wednesdays: Last Tracks Wine/Beer Tasting events (select dates)
- 3/8: Village Ski Loft Free Demo Day
- 3/14: Pi Day
- 3/15: 2025-26 Early Bird Season Pass sale begins
- 3/28: Luggi Foeger Uphill/Downhill Festival

April

- 4/4: 24th annual Dummy Downhill
- 4/11: Diamond Cup Community Fun Race with Diamond Peak Ski Team
- 4/30: 2026-27 Early Bird Season Pass sale deadline

Events are tentative, weather-dependent and subject to change. Visit Diamondpeak.com/Events, subscribe to our email list and follow us on Facebook for updates.



Diamond Peak Signature Events for 2025-26

December 24-25: Santa & Penguin Pete visit – Every year, Santa Claus and his trusty sidekick Penguin Pete (Diamond Peak's official mascot) greet kids of all ages on the slopes of Diamond Peak. Catch these two lovable characters in and around the Base Area as well as on the slopes.

January 30: Annual Ullr Fest Party, Bonfire and Torchlight Parade – The 15th annual Ullr Fest, to raise funds for the Diamond Peak Ski Team, will be Friday, Jan. 30, 2026. The action-packed evening includes a torchlight parade, bonfire and music. Festival goers can expect fun games for kids of all ages, great drink specials and an incredible community vibe. Come dressed in your Ullr attire (think fur and horned-helmets) as prizes will be given for best costumes.

Select Wednesdays, February – April: Last Tracks Wine Tastings – On select Wednesdays beginning in February, enjoy beautiful views of Lake Tahoe from Snowflake Lodge while tasting fine wines paired with tasty appetizers. At the end of the event, ski or snowboard down a freshly groomed run at sunset. Participants must be 21 years old to attend and ski or snowboard at an intermediate level. Buy tickets in advance at the ticket windows or online at DiamondPeak.com. Tickets go on sale via lottery in mid-January and space is limited.

March 28: Luggi Foeger Uphill/Downhill Festival – The Lake Tahoe Basin's premier SkiMo competition and an incredibly family-friendly event - race to the top of the mountain using whatever human-powered method you prefer – skins, snowshoes, running shoes, etc. Then ski, snowboard, snowshoe, or run back down to the finish line. For those of a less competitive nature, a recreational course will be available. The event will also include fun activities in the base area including music, an awards ceremony and more! For those less competitive, join us for a winter-wildlife snowshoe hike Sunday morning.

April 4: Dummy Downhill – Join us for the 24th annual Dummy Downhill where participants build a dummy on skis or snowboards that gets launched off a big jump, while spectators get to watch as unique characters fly down the hill or crash hard. This is Diamond Peak's signature spring event, the biggest party of the year, and the perfect way to celebrate the final days of the ski season. Even non-skiers will want to come watch the madness! A panel of celebrity judges will evaluate all Dummies on the snow by the Base Lodge, followed by the dummy launch and an awards ceremony. Prizes and certificates will be awarded for creativity, best crash, furthest distance, and more.



Last Tracks Wine & Beer Tastings at Snowflake Lodge

A signature après ski experience at Diamond Peak

Take part in one of Lake Tahoe's most unique on-mountain events this winter with Diamond Peak's Last Tracks wine tasting events, held on select Wednesday afternoons from the beginning of February through the end of the ski season. While there's usually a rush to catch the first chair of the day, skiers and snowboarders at Diamond Peak can take advantage of an afternoon lift ticket valid from 12 to 4 p.m. followed by a final chair ride up to Snowflake Lodge to experience breathtaking views, wine or craft beer tastings paired with delicious appetizers. When the event is over, participants enjoy one final run down a freshly groomed trail.

Last Tracks features a different winery or themed flight each week. Some of the past favorites have included Rodney Strong Vineyards, J Winery, Francis Ford Coppola Winery, Wente Vineyards and Ferrari Carano Vineyards. The 2025 schedule will be announced in January and tickets will be available to purchase via a lottery system in mid-January.

Last Tracks tickets include a ski lift ticket valid from 12 to 4 p.m. Diamond Peak season pass holders receive a discount on Last Tracks tickets. Participants must be able to ski or snowboard down an intermediate run and be 21+ to attend, no exceptions. Last Tracks regularly sells out and reservations are required.

Visit the website for a schedule and details: www.diamondpeak.com/tickets-passes-rentals/special-offers/last-tracks/



Diamond Peak Ski Resort unveils new Google Street View virtual tour of its North Lake Tahoe ski slopes

Virtual visitors can now enjoy the same panoramic Lake Tahoe views that skiers and snowboarders at the resort enjoy in person.

INCLINE VILLAGE, Nev. (Fall 2025) – Diamond Peak Ski Resort is excited to showcase the resort's signature panoramic Lake Tahoe views via the Google Street View platform this winter.

The resort worked with <u>Trailview Studios</u> to map all the resort's ski runs with high-resolution 360-degree imagery which was then integrated into Google's interactive Street View Studio platform. The result is that anyone with an internet connection can now take a virtual tour of Diamond Peak's ski runs on their browser or mobile device.

"Diamond Peak has always been known for it's incredible views of Lake Tahoe and gorgeous natural scenery," said Paul Raymore, marketing and communications manager at Diamond Peak. "So, we're very excited to be able to share those views via Google's Street View platform this winter. Whether you're planning a trip to the resort or just want to see what the runs on the upper mountain look like, this technology makes it easy to take a virtual tour of the slopes and see why Diamond Peak is known as Tahoe's hidden gem."

The Google Street View footage of Diamond Peak's ski runs is now live and accessible via the Google Maps platform and application as well as on Diamond Peaks' website. Simply search for "Diamond Peak Ski Resort" in Google Maps, then turn on the street view overlay by clicking on the little yellow person icon in the lower right-hand corner of the map (browser) or in the map details section (mobile app).

"As someone who eagerly studies trail maps and webcams before every ski trip, I find the unique perspective of Google Street View to be a game changer for exploring a mountain's nuances. How steep are the blue runs? How narrow is that cat track? Do the chair lifts have safety bars? How dense are those trees? These are the kinds of questions we aim to answer with our 360° cameras," said Andrew Atwong, founder and photographer at Trailview Studios. "It's been a thrill to collaborate with the Diamond Peak team to create this resource and we're excited to share more than eight miles of Street View coverage (totaling over 1,400 panoramic images) across nearly every trail on the mountain."

###

About Trailview Studios:

Trailview Studios specializes in capturing immersive 360° imagery of outdoor spaces. With a goal to share the beauty and excitement of nature to a broader audience, they have taken their cameras to ski resorts, hiking trails, campgrounds, golf courses, whitewater rafting rivers and other outdoor spaces. Trailview Studios is dedicated to promoting accessibility to natural environments through Google Street View and virtual tours. For more information, visit trailviewstudios.com



Diamond Peak Ski Patrol Director Kari Brandt wins "Safety Champion" award from National Ski Areas Association

NSAA awards honor resorts and visionary individuals for their contributions in sustainability, safety, marketing and growth.

INCLINE VILLAGE, Nev. (May 16, 2025) – Diamond Peak Ski Resort is thrilled to announce that Kari Brandt – the resort's Ski Patrol Director and Safety Coordinator – has been named the 2024-25 ski season "Safety Champion" by the National Ski Areas Association (NSAA).

Each season, the NSAA recognizes ski area members and employees doing innovative work in categories ranging from sustainability to safety, marketing and beginner conversion/growth. This year's awards were announced on Tuesday, May 13 at the association's annual convention in Marco Island, Florida.

Brandt was nominated for the prestigious Safety Champion award by John Rice and Jess Weaver of Ski California – an industry trade group created to provide a unified voice for the ski industry in California and Nevada to address issues that affect the industry.

"In addition to working full-time as Diamond Peak's Ski Patrol Director and Safety Coordinator, Kari has proactively sought out opportunities to lead and participate in education, training and leadership development programs or organizations that benefit our industry," said John Rice, president of Ski California. "Kari's drive to lead and inspire others doesn't stop there. She has also developed two non-profit organizations: Women of Patrol and the Sierra Nevada Resiliency Team."

Brandt has been Diamond Peak's Ski Patrol Director and Safety Coordinator since 2019, and has also worked with other departments within the Incline Village General Improvement District (which manages the ski resort) since 2023. During the winter season, Brandt can be found all over the mountain; and is often recognized as mom to Diamond Peak Ski Patrol dog Fred Wayne Sheppard, who serves as an unofficial ambassador for the patrol.

"Receiving this award from the national level is such an honor and would not be possible without all the support of others along the way," Brandt said. "I constantly strive to encourage positive forward progress within the ski industry. We have come along way, with a lot more work to accomplish."

###

About Diamond Peak Ski Resort





Diamond Peak General Manager Mike Bandelin wins Dave McCoy Lifetime Achievement Award from Ski California

INCLINE VILLAGE, Nev. (June 16, 2025) – Diamond Peak Ski Resort is excited to announce that the resort's general manager, Mike Bandelin, was honored with the Dave McCoy Lifetime Achievement Award by California and Nevada ski industry trade group Ski California.

Bandelin was nominated for the honor by his colleagues Kari Brandt, patrol director and safety coordinator, and Jay Rydd, mountain operations manager. The award was presented at Ski California's Lift Maintenance and Operations Education (LMOE) conference in South Lake Tahoe on June 4, 2025.

"I have known and respected Mike for many years. He was the clear choice to receive this year's Dave McCoy Lifetime Achievement Award, which is the highest honor one can receive in our association," said John Rice, Ski California president. "He joins legends in our industry to be acknowledged for a lifetime of dedication and service to the ski resort business in California and Nevada."

Honored for his long service to the ski industry and commitment to sharing his knowledge and experience in all things resort operations related, Bandelin has worked for Diamond Peak Ski Resort and the Incline Village General Improvement District (which owns and operates the resort) in various capacities for over 40 years. During his tenure, he has worked his way up from shoveling snow in the parking lots to serving as general manager of the resort since the 2015-16 ski season.

The Dave McCoy Lifetime Achievement Award has been presented annually by Ski California since 1994. The award is presented to a long-term, "hands-on" ski area employee who has made a significant and lasting contribution to the maintenance and/or operations side of the ski industry through improvements in his or her field of expertise and by acting as a mentor and example to others. Past winners and more information about the awards can be found on the Ski California LMOE event web page: skicalifornia.org/education/lmoe.

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About Diamond Peak Ski Resort



Diamond Peak group rates & special event venues

Our dedicated sales and events department is ready to help plan your group ski day, private event or winter wedding

Diamond Peak offers affordable group rates and packages at the ski resort, in addition to venue rentals for private events, weddings, and meetings at the nearby Chateau at Incline Village®.

Groups Rates and Packages

Groups of 15 or more people can save up to 20% per day on group lift tickets when purchased in advance through our group sales department. With discounted group rates, convenient parking, amazing Tahoe views, and a perfectly designed trail system for groups that easily returns skiers to the Base Lodge (and the bar), Diamond Peak Ski Resort is a must-visit destination for ski groups. For information or reservations, please contact sales@diamondpeak.com.

Private Events, Weddings and Venue Rentals

The Incline Village General Improvement District, which manages Diamond Peak, offers a variety of meeting and event spaces to meet the needs of most groups and private parties. The Chateau at Incline Village® - just down the street from the ski resort – is perfect for weddings, meetings, and events, with vaulted timber ceilings, large stone fireplaces, spacious covered decks and expansive mountain and lake views. The 5,200 square foot Grand Ballroom can easily be divided into three rooms to fit the size and style of any event, small or large.

Bridal Party Ski Photo Shoot

Perfect for ski or snowboard enthusiasts, Diamond Peak has stunning lake views that make a beautiful backdrop for wedding photo shoots. Brides, grooms, or entire bridal parties can have a ski photo shoot on our slopes. Please contact marketing@diamondpeak.com to pre-arrange any professional photo shoots.

Group Lodging and Transportation

There are several lodging options to choose from in Incline Village and North Tahoe including luxury resort hotels, condo rentals, charming inns and lakeside rental homes of all sizes. The Incline Lodge, Incline Village's first luxury boutique hotel, is located just 1.5 miles away and boasts an indoor heated pool, stylish rooms and lively public areas. The Hyatt Regency Lake Tahoe Resort, Spa, and Casino, also located in Incline Village 1.9 miles from the resort, offers deluxe accommodations and amenities just steps from the lake. Our complimentary ski shuttle transports guests throughout the day from the Incline Lodge, Hyatt, and other locations around Incline Village to Diamond Peak.

Contact the Sales Department at sales@diamondpeak.com for more information.



Ski lodging near Diamond Peak

Local accommodations to fit any budget from private homes to the Hyatt Regency Lake Tahoe

Plan your ski trip to Diamond Peak with ease by making a reservation with one of our nearby lodging partners. There are lodging options of all levels to choose from in Incline Village, Crystal Bay, across North Lake Tahoe, Truckee, Reno, South Lake Tahoe, and Carson City.

The Incline Lodge is a luxury boutique hotel with 30 guest rooms, located along Diamond Peak's free ski shuttle route less than a mile from the slopes. The newly remodeled property combines sophisticated, laid-back style with graceful hospitality. Amenities include an indoor pool, a brand-new hotel lobby with food and drink service available, and a speakeasy-like downstairs lounge with craft cocktails and a great selection of beers, wines and non-alcoholic drinks. The lodge offers standard rooms with two queen beds or a king-size bed, Alpine View rooms that include a private balcony, top-floor High Sierra rooms featuring vaulted ceilings, and signature Fireplace Suites with private balconies and vaulted ceilings.

The <u>Hyatt Regency Lake Tahoe Resort, Spa and Casino</u> is just minutes away and offers lift tickets, an in-house rental shop, complimentary shuttle service from the hotel, ski valet service, concierge, room service, and a great après ski atmosphere. The in-house Hyatt Sport Shop is fully stocked with winter essentials, equipment rentals, and Diamond Peak lesson packages so you can be ready for the slopes before you even leave the hotel. In addition, guests can enjoy access to the property's heated lagoon-style indoor/outdoor year-round pool and hot tubs, children's arcade, Grand Lodge Casino with a full array of table games or slot machines, Stillwater Spa, outdoor fire pits in every direction, fine dining at the Lone Eagle Grille, or casual dining at the Osteria Sierra, Cutthroat's Saloon or Tahoe Provisions.

Alternatively, consider staying with Club Tahoe, a family-friendly townhome community located in the heart of Incline Village. Club Tahoe offers complimentary parking, a heated year-round pool, three-season tennis courts, and a charming clubhouse with billiards, games, fireplace, and meeting space. Diamond Peak's complimentary shuttle stops by daily. Book at <u>ClubTahoe.com</u>.

Diamond Peak is proud to collaborate with <u>Sun Bear Vacation Rentals</u> of Incline Village to offer ski and stay packages. Sun Bear offers a great selection of ski accommodations from lakeside to slopeside, with options that sleep up to 15 people together in one house.

There are also other local vacation rental companies for those looking to rent a ski house, condo or cabin for the weekend or the entire season.

Visit the "Plan a Visit" section on <u>DiamondPeak.com</u> for more information about our lodging partners, local area information, directions, and the Incline Village Ski Shuttle schedule.