



2018-19 ski season

Dear Media Partner,

Thank you very much for taking the time to learn about Diamond Peak Ski Resort during our 52<sup>nd</sup> season of operations. If you have never experienced Diamond Peak, this press kit should be a good introduction; however, the best way to get acquainted with this unique resort is to come see it for yourself. If you ski or snowboard we'd be happy to give you a full tour of the mountain this winter. Base area tours can also be arranged for those less inclined to sliding on the snow.

Diamond Peak is located above Incline Village on the north shore of Lake Tahoe – 1.6 miles from the Hyatt Regency Lake Tahoe Resort, renowned restaurants, and a huge range of outdoor activities. The Tahoe area offers the highest concentration of ski resorts in North America, from world-famous names to hidden gems like Diamond Peak – a community-owned resort known for having Tahoe's best view, offering Tahoe's best value, and featuring a friendly atmosphere that skiers and riders looking to avoid the big corporate resorts love.

Back in 1966, while the community of Incline Village was still in its defining stages, Oklahoma native Art Wood envisioned a four-season resort community – a "Pebble Beach of the Sierra" – and hired Austrian ski consultant Luggi Foeger to design and build Ski Incline as one of the pillars of that vision. Ski Incline opened its lifts in November of 1966, and in 1987, the resort developed the upper mountain with the addition of the Crystal Quad – doubling the resort's skiable acreage, adding more advanced terrain, and spurring the name change to Diamond Peak.

This season, Diamond Peak skiers and riders can take advantage of amazing deals like discounted multiday tickets, Bring Your Other Pass ticket deals for season pass holders from other resorts, \$89 daily Adult lift ticket rates, and free lift tickets for kids 6 and under and those over 80 years old.

Should you require photos, you can access a great selection at this shared Google Drive folder:  
<http://bit.ly/DiamondPeakPressPhotos> (Please read the photo usage agreement found in that folder.)

You'll see from our photos that Diamond Peak offers the most incredible views of Lake Tahoe. Views of the lake are best seen from Crystal Ridge and Snowflake Lodge, but guests can also enjoy lake views from the beginner slopes, Base Lodge deck and even the parking lot. Our HD webcams, mounted on the top of Crystal Ridge and at Snowflake Lodge, allow you to enjoy these views and check conditions from the comfort of your screen.

If you have any further questions, need additional material, or would like to come tour the mountain on assignment, please do not hesitate to contact us. We look forward to working with you and connecting on social media.

Sincerely,

**Paul Raymore**

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**Jaclyn Ream**

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## Diamond Peak Mountain Stats

*Fact Sheet for the 2018-19 Ski Season*

### Mountain Statistics

**Elevation:** base 6,700 feet (2,042 m) – summit 8,540 feet (2,603 m)  
**Vertical Drop:** 1,840 feet (561 m)  
**Skiable Acres:** 655  
**Average Snowfall:** 300"- 350" (7.62 – 8.89 m) per year  
**Snowmaking:** 75% of developed runs have snowmaking capabilities  
**Lifts:** 1 high speed quad, 2 quads, 3 doubles, 1 surface lift (Child Ski Center only)  
**Runs:** 30 named trails, plus open bowls and tree skiing areas  
**Longest Run:** 2.5 miles (4 km)  
**Developed Terrain:** 18% beginner; 46% intermediate; 36% advanced  
**Expert Terrain:** 500 acres of Tahoe's best off-piste tree skiing and riding  
**Season:** Mid-December to Mid-April (weather permitting)  
**Ski & Snowboard School:** Group and private ski and snowboard lessons available for ages 7+  
**Child Ski Center:** Group ski lessons for ages 4-6; private ski and snowboard lessons for ages 3-6  
**Shuttle Service:** Free daily shuttle service throughout Incline Village including the Hyatt Regency Lake Tahoe  
**Directions:** From State Route 28 or Hwy 431, turn on Country Club Drive to Ski Way and follow the signs to Diamond Peak - 30 minutes from Reno, NV; 2.5 hours from Sacramento, CA; 3.5 hours from San Francisco  
**Major Airport:** Incline Village is a scenic 35-mile drive from the Reno/Tahoe International Airport

### Contact Information

**Address:** 1210 Ski Way, Incline Village, NV 89451  
**General Information:** (775) 832-1177  
**General Fax:** (775) 832-1281  
**Group Sales:** (775) 832-1132  
**Private Lessons (ages 7 & up):** (775) 832-1135  
**Child Ski Center (ages 3-6):** (775) 832-1130  
**Website:** [www.diamondpeak.com](http://www.diamondpeak.com)  
**E-mail:** [info@diamondpeak.com](mailto:info@diamondpeak.com)  
**Facebook:** [facebook.com/diamondpeak](https://facebook.com/diamondpeak)  
**Instagram:** [@diamondpeak](https://instagram.com/diamondpeak)

### About Diamond Peak Ski Resort

Since 1966, Diamond Peak Ski Resort has been North Lake Tahoe's hidden gem. Located in Incline Village, Nevada, the affordable, family-friendly resort offers 655 acres and 1,840 vertical feet of skiing and snowboarding, with incredible views of Lake Tahoe, terrain for all levels, and some of the best tree skiing in the Tahoe Basin. For more information or to check the snow report, visit [DiamondPeak.com](http://DiamondPeak.com) or call (775) 832-1177.

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## What's new at Diamond Peak ski resort for the 2018-19 season

*Huge terrain park expansion, bonus tickets for season pass holders, recognition for sustainability efforts and more*

**INCLINE VILLAGE, Nev. (Sept. 2018)** – Progression is the name of the game at Diamond Peak ski resort for the 2018-19 winter season, with a number of exciting new developments and important reconfigurations that will provide a true Tahoe experience for the resort's skiers, snowboarders and other guests. As a community-owned ski resort, Diamond Peak stands out in the Tahoe Basin and greater U.S. ski industry as a beacon to skiers and riders looking for a friendly, low-key vibe. And as the only Lake Tahoe resort to achieve STOKE Certified status, it's a great choice for skiers and riders concerned about supporting environmentally sustainable resorts.

**New Lower Mountain Terrain Park – The Village:** Terrain park skiers and riders, as well as those new to terrain park features, will enjoy a brand new venue to progress their skills as Diamond Peak's master park builders will be concentrating the resort's terrain park features in a new lower-mountain zone called "The Village at Diamond Peak."

"We're trying to create more than just a new terrain park here at Diamond Peak," said Matt Melilli, Diamond Peak's Slope Maintenance Manager and Lead Terrain Park Builder. "We want to build this into a place where you can feel a part of something... part of a community."

Accessible from all areas of the mountain, the new Village Terrain Park location will allow park riders to explore more of the mountain before taking a lap through the park, or simply enjoy quick park-only laps via the Red Fox chairlift. The Village Terrain Park will take over what used to be the Penguin and Dusty's Delight ski runs, as well as a portion of lower Wiggle, creating a comprehensive arena for Diamond Peak's park staff to build features for all ability levels and conditions. Centralizing Diamond Peak's terrain parks will also allow park staff to spend more time grooming and maintaining the features to ensure consistent conditions and maximum fun.

The Village terrain park is the brainchild of Melilli and Assistant Slope Maintenance Manager Tim Hay, both of whom have extensive experience constructing boundary-pushing terrain park features for events such as the Burton U.S. Open, the Dew Tour, and Snowboard Magazine's annual Superpark competition. Both Melilli and Hay are excited to debut a huge selection of new progression-oriented boxes and rails in The Village park this winter, as well as show off the shaping capabilities of Diamond Peak's two PistenBully Park Pro grooming machines.

**STOKE Certified:** Diamond Peak Resort has been recognized for their sustainability initiatives as the first ski resort in Lake Tahoe to become STOKE Certified. As one of the early adopters of the STOKE Snow certification program during the 2015/16 season, the community-owned ski resort has been diligently following their Roadmap Report to achieve best practices in snowmaking, interpretation, waste diversion, and community development.

STOKE Certified—the Sustainable Tourism Operator's Kit for Evaluation—is the world's first sustainability certification body with standards built specifically for surf and ski tourism operators. The organization was founded with a mission to assist resorts in developing systematic approaches to sustainability, environmental responsibility, customer loyalty, and staff retention.

During the 2017/18 ski season, Diamond Peak was evaluated against the 110 criteria in the STOKE Snow standard by an independent evaluator, Pete Blanchard. The ski area achieved an overall compliance score of 78% across all four categories of sustainability performance, making it the second STOKE Certified ski area behind Oregon's Mt. Ashland Ski Area. Read more at <https://www.stokecertified.com/members/diamond-peak/>.



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**Grading on School Yard beginner terrain:** This summer, Diamond Peak was able to regrade the beginner-friendly School Yard run to make the terrain more welcoming to first-time and beginner skiers and snowboarders. Already known as one of the best runs for beginner skiers and snowboarders, the new and improved School Yard run will offer more usable space for beginners to practice their first turns without worrying about running into others around them. Serviced by the beginner-friendly Schoolhouse chairlift – which keeps riders lower to the ground than a traditional chairlift – the School Yard run has served as the “first turns” for thousands of Lake Tahoe skiers and snowboarders over the years.

**Expanded on-mountain interpretive tours:** In partnership with the Incline Village General Improvement District’s Waste Not conservation staff and the Tahoe Institute for Natural Science (TINS), Diamond Peak will offer a series of guided interpretive ski/snowboard tours of the mountain this winter. Program participants will meet at the Base Lodge with a guide before touring the mountain to discuss the unique plant and animal life that flourishes within the ski area’s boundaries, as well as the history of the resort, of Incline Village and the Lake Tahoe region as a whole. Throughout the winter, tours will be available for all levels of skiers and snowboarders. Dates and details can be found at [DiamondPeak.com/events](http://DiamondPeak.com/events).

**New season pass holder perks:** Diamond Peak’s 2018-19 season pass holders will enjoy 72 complimentary lift tickets at 18 partner resorts across the country this winter – up to four days at each resort. Participating include: Arizona Snowbowl (AZ), Beaver Mountain (UT), Beech Mountain (NC), Bogus Basin (ID), Boreal (Soda Springs, CA), Brundage Mountain (ID), Cooper (CO), Hesperus (CO), Homewood Mountain Resort (Lake Tahoe, CA), Lee Canyon (NV), Mission Ridge (WA), Mt. Ashland (OR), Pajarito (NM), Purgatory (CO), Red Lodge (MT), Sipapu (NM), Sirdal Skisenter (Norway), and Whitefish (MT).

Every Diamond Peak pass holder also receives four discounted Bring-A-Friend Tickets they can use to bring friends to Diamond Peak. Visit [DiamondPeak.com](http://DiamondPeak.com) for details, restrictions and the full list of perks.

**Guided after-hours snowshoe hikes:** Join guides from the Incline Village Parks & Recreation Department for Moonlight Snowshoe Hikes to Diamond Peak's Snowflake Lodge. The snowshoe hikes offer non-skiers the chance to enjoy the slopes of Diamond Peak in wintertime and encourage exercising in a social setting. The 1.5 mile (3 miles round trip) hikes includes guides, exclusive after-hours access to Diamond Peak and Snowflake Lodge, s’mores and hot cocoa. There will also be light fare available for purchase at Snowflake Lodge. See [DiamondPeak.com/events](http://DiamondPeak.com/events) for dates and more information.

#### **About Diamond Peak Ski Resort**

Since 1966, Diamond Peak Ski Resort has been North Lake Tahoe’s hidden gem. Located in Incline Village, Nevada, the affordable, family-friendly resort offers 655 acres and 1,840 vertical feet of skiing and snowboarding, with incredible views of Lake Tahoe, terrain for all levels, and some of the best tree skiing in the Tahoe Basin. For more information or to check the snow report, visit [DiamondPeak.com](http://DiamondPeak.com) or call (775) 832-1177.

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## **Diamond Peak Ski Resort achieves STOKE certification for sustainability**

*The Lake Tahoe resort is the first in the region and second in the nation to receive STOKE Certified status*

**INCLINE VILLAGE, Nev. (Sept. 2018)** – Renowned for its panoramic views of Lake Tahoe, Diamond Peak Ski Resort is now recognized for their sustainability initiatives as the first ski resort in Lake Tahoe to become STOKE Certified. As one of the early adopters of the STOKE Snow certification program during the 2015/16 season, the community-owned ski resort has been diligently following their Roadmap Report to achieve best practices in snowmaking, interpretation, waste diversion, and community development.

STOKE Certified—the Sustainable Tourism Operator’s Kit for Evaluation—is the world’s first sustainability certification body with standards built specifically for surf and ski tourism operators. The organization was founded with a mission to assist resorts in developing systematic approaches to sustainability, environmental responsibility, customer loyalty, and staff retention.

“My love for snowboarding, and passion for protecting mountain playgrounds was born from my first turns above Lake Tahoe at Diamond Peak,” said STOKE Certified Co-Founder Carl Kish. “Ultimately, it’s what inspired me to create STOKE. This has come full circle for me and words cannot describe how grateful I am to Diamond Peak for believing in STOKE from day one and representing the program with integrity.”

During the 2017/18 ski season, Diamond Peak was evaluated against the 110 criteria in the STOKE Snow standard by an independent evaluator, Pete Blanchard. The ski area achieved an overall compliance score of 78% across all four categories of sustainability performance, making it the second STOKE Certified ski area behind Oregon’s Mt. Ashland Ski Area.

“I’ve been fortunate to call this mountain home for my entire career,” said Mike Bandelin, Diamond Peak’s general manager who has worked his way up from a parking lot attendant at the resort back in 1984. “A lot has changed over the years, but Diamond Peak still has that friendly, local feel and remains dedicated to the community and our environment. STOKE provided us a roadmap to make short and long-term strategic changes for achieving a more sustainable future of Diamond Peak Ski Resort. I’m extremely proud of everyone here for making this achievement possible.”

### **Sustainability Measures**

With the historic Incline Flume Trail intersecting the ski area's boundaries and ski runs seemingly ending right into Lake Tahoe, Diamond Peak exemplifies the region’s unique heritage and stunning natural beauty. New for the 2017/18 season, skiers and riders could take a guided skiing and riding interpretive tour of the mountain’s cultural heritage, ecosystem functions of the Tahoe Basin, and the ski resort’s sustainability initiatives.

Part of the resort’s new Interpretation Program is a series of witty signage on trash cans, lift towers, and chair-backs designed to inspire skiers and riders to partake in everyday initiatives that Keep Tahoe Blue. To drive this home, Diamond Peak partnered with the creative artists behind the Take Care Tahoe campaign, a group of organizations working together to help inspire a sense of community and environmental responsibility in the Tahoe region.

In the spirit of educating the next generation of mountain stewards, the ski resort commissioned local Reno-based illustrator, Kate O’Hara, to create a children’s coloring book featuring flora and fauna native to the resort for the Children’s Ski Center. In the revived Sierra Scouts lesson program, instructors teach school group ski classes about topics that correspond to locations on the mountain with interpretive signs about the environment. Upon completion of the program, students are awarded the Sierra Snow Ranger badge.



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Sustainability Coordinator for Diamond Peak and the Incline Village General Improvement District (IVGID), Joseph Hill — who created the ski resort’s Interpretation Plan, guides the mountain tours, and leads many of IVGID’s Waste Not initiatives — added “It’s been an honor to step into this role at IVGID to support the ski resort as well as the community in creating and achieving its conservation and community development goals. The STOKE process has proven invaluable to the success of sustainability on the mountain and in Incline Village and we look forward to working closely with STOKE to keep improving by sourcing 100% renewable energy and progressing towards zero waste.”

Diamond Peak has averaged 36% waste diversion via recycling since they started recording statistics during the 2014/15 winter season, including creative ideas such as reusing old trail map signage in new terrain park features. This practice has avoided 446 metric tons of CO2 from 2015–2017, equivalent to removing 95 cars from the road for one year.

In line with this year’s Earth Day theme to end plastic pollution, the ski resort has been striving diligently to reduce the sale and use of single-use plastic water bottles. To aid this effort, they have installed more hydration stations, campaigned for Drink Tahoe Tap, and began selling custom reusable water pouches, which has led to a 34% reduction in water bottle sales (2,409 fewer bottles compared to the 2016/17 season).

Recognizing its privileged access to Lake Tahoe water through IVGID for all of its snowmaking needs, Diamond Peak has invested millions into watershed restoration efforts and the addition of 28 high-efficiency HKD snow guns and towers over the last three years. While the use of PistenBully’s SnowSat snow depth monitoring technology maximizes the efficient use of natural snow and man-made snow to reduce the need for snowmaking in patchy areas.

For a detailed list of Diamond Peak’s best practices with photos, visit their STOKE Certified profile at <https://www.stokecertified.com/members/diamond-peak/>. To view a video about the STOKE certification process and learn more about Diamond Peak’s efforts, visit <https://www.diamondpeak.com/mountain/environmental-efforts>.

#### **About STOKE Certified**

STOKE (Sustainable Tourism Operator’s Kit for Evaluation) Certified is the world’s first sustainability certification body with standards built specifically for surf and ski tourism operators, destinations, and affiliated events. Through its network of independent evaluators, STOKE verifies the legitimacy of sustainability claims and provides transparency for the riding community through its certification programs—STOKE Surf, STOKE Snow, and STOKE Events. STOKE has 21 members in 10 countries across all of its certification programs. For more information on STOKE’s members, sector-specific



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## Diamond Peak History

Diamond Peak Ski Resort began in 1966 as Ski Incline, the brain child of Incline Village developers Art Wood and Harold Tiller. Wood had a master plan for a year-round, resort community at Lake Tahoe – Incline Village was to become the “Pebble Beach of the Sierra” – and in 1966, Wood and Tiller hired Austrian ski consultant Luggi Foeger to design and build Ski Incline.

Initially proposed on the slopes of Rose Knob Peak (the flat-topped peak to the north of Incline Village), Foeger recognized immediately that Rose Knob Peak would never work as a ski area due to its lack of beginner and intermediate level terrain and the south-facing orientation of the slopes (meaning it received too much sun during the winter for a dependable ski season). After exploring the peaks and ridges around Incline, Foeger chose the current location of the resort because it had an excellent variety of terrain, faces north-northwest, is easily accessed from the center of Incline, and offers beautiful views of Lake Tahoe.

The one drawback to the resort’s location – its relatively low elevation and proximity to the air-warming waters of Lake Tahoe – was addressed by installing the first snowmaking system in the western United States. And on November 19, 1966, after only four months of construction, Ski Incline opened its doors. That first season turned out to be a great one, with the resort operating for its longest season on record to date – 170 days from November 19, 1966 until May 7, 1967.

In 1987, Ski Resort Manager Jurgen Wetzstein led the development of the upper mountain and the addition of the mile-long Crystal Quad chairlift to reach the top of the peak. This expansion doubled the resort’s skiable acreage and added more advanced terrain. With the increased acreage, the resort extended the snowmaking system to cover the upper mountain along with adding more grooming equipment. Since most of the new trails were black diamonds, Ski Incline was re-named Diamond Peak. 1987 was also when the Child Ski Center was developed and the resort added a free shuttle service throughout the community.

With the turn of the century, Diamond Peak embarked on a two-part, \$8.5-million-dollar capital improvement project. In 2002, it again expanded and improved the snowmaking system to permit snowmaking capabilities on 75 percent of developed terrain. The mid-mountain Snowflake Lodge was also renovated and expanded with a new wrap-around deck featuring panoramic views of Lake Tahoe and the Sierra Nevada mountain range. In 2003, Diamond Peak replaced its old Crystal Quad with a new high-speed detachable Crystal Express quad to the top of the mountain.

In 2008, Diamond Peak spent \$4 million dollars renovating the base lodge which included an expanded rental shop, Loft Bar, and 300-square-foot outdoor patio, in addition to the existing wrap-around sun deck, a 300-square-foot meeting room, new restrooms, fixtures, siding and more. In the summer of 2009, Diamond Peak rebuilt its snowmaking system to allow for more efficient snow production. In 2010, Diamond Peak completed a large renovation project with a new Skier Services Building, featuring a plaza area, ticket windows, Child Ski Center, Ski Patrol, and offices. In 2013 the resort began the process of updating its Master Plan to revisit the potential for future development and introduce summer activities. In 2014, Diamond Peak added electric vehicle charging stations, two new snowcats, and upgraded its grooming fleet with SNOWsat and SNOWsatZ grooming and snowmaking technology.

Diamond Peak continues to make improvements to snowmaking and is continually assessing the system for upgrades to maximize snowmaking capacity and efficiency. The Master Plan process is moving along and came back before the Incline Village General Improvement District Board of Trustees in 2015. At that time the board voted to approved the amended Diamond Peak Master Plan and send it along to the Tahoe Regional Planning Agency (TRPA), the United States Forest Service (USFS) and Washoe County for environmental clearances and review.



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## Diamond Peak season passes come with \$4,000+ in perks

*Increased value for pass holders in partner resort tickets, Bring-A-Friend tickets, and more.*

**INCLINE VILLAGE, Nev. (Sept. 2018)** – This winter, Diamond Peak Ski Resort season pass holders will receive a total of 72 complimentary non-holiday bonus days at partner resorts – four days each at: Homewood Mountain Resort (Lake Tahoe, CA), Boreal (Soda Springs, CA), Arizona Snowbowl (AZ), Beaver Mountain (UT), Beech Mountain (NC), Bogus Basin (ID), Brundage Mountain (ID), Cooper (CO), Hesperus (CO), Lee Canyon (NV), Mission Ridge (WA), Mt. Ashland (OR), Pajarito (NM), Purgatory (CO), Red Lodge (MT), Sipapu (NM), Sirdal Skisenter (Norway) and Whitefish (MT).

That totals up to over \$4,000 worth of free skiing at other resorts with a Diamond Peak season pass.

Special discounts and privileges on the mountain are also available to Diamond Peak season pass holders, including:

- Four (4) discounted Bring-A-Friend Tickets valid any day of the season (\$49 regularly, \$69 during peak periods)
- 10% off food and non-alcoholic beverages in the Base Lodge and at Wild Bill's BBQ at Snowflake Lodge
- 20% off equipment tuning at the Diamond Peak Rental and Repair Shop
- \$5 off Last Tracks event tickets

Diamond Peak also offers Pass holder appreciation events at the beginning of the season and in the spring. This year's events will be on December 14 and March 10. Check the Events Calendar at [DiamondPeak.com/events](http://DiamondPeak.com/events) for details.

Every Diamond Peak season pass comes with our Peak Pledge, our promise of a full refund (minus a \$25 processing fee per pass) on unused 2018-19 season passes when requested by January 15, 2018 – no insurance or doctor's note needed. Pass holders just need to visit Guest Services by January 15, 2019 to request a refund.

Diamond Peak offers a full pass valid every day with no blackout dates and a midweek pass to use Monday-Friday (void during holiday periods: December 22, 2018 - January 6, 2019; January 19-21, 2019; February 15-24, 2019). The midweek pass is valid 7 days a week starting in March 2019.

Season passes are available for purchase at [DiamondPeak.com](http://DiamondPeak.com). IVGID Picture Pass holders receive discounted rates and can view rates on the online store or call the resort for pricing. View pricing, details and restrictions on the [Season Passes & Perks page](#) at [DiamondPeak.com](http://DiamondPeak.com).



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## Diamond Peak Deals

*Special offers valid for the 2018-19 Ski Season*

**BYOP (Bring Your Other Pass) Deal** – Have a season pass at another ski resort? Show your 2018-19 season pass from any other ski resort and save \$20 off the Adult daily lift ticket rate every day of the season. BYOP rates start at just \$69 per day during non-peak midweek dates.

**Multi-Day Tickets** – The more you ski, the more you save with a multi-day ticket. Multi-day tickets are available in 2-day and 3-day increments and can be purchased at any ticket window or online.

**\$84 Adult Lift Tickets** – 2018-19 lift ticket rates for adults (ages 24-64) are only \$84 online in advance, or \$89 day-of at the resort during midweek dates; \$94/\$99 on weekends; and \$104/109 during peak periods.

**\$69 Youth/Senior Lift Tickets** – 2018-19 lift ticket rates for youth (ages 13-23) and seniors (ages 65-79) are only \$64 online in advance, or \$69 day-of at the resort during midweek dates; \$74/\$79 on weekends; and \$84/\$89 during peak periods.

**Kids 6 & Under & Seniors 80+ Ski Free** – Children ages 6 and under and seniors 80 and over always ski free at Diamond Peak.

**Interchangeable Parent's Pass** – The interchangeable Parent's Pass is a transferable lift ticket that allows parents to take turns skiing while the other watches the little ones. It is available at any Diamond Peak ticket window for the same price as an adult lift ticket.

**\$44 Beginner Lift Tickets** – Diamond Peak offers a beginner lift ticket valid for the Lodgepole and Schoolhouse chairlifts and the beginner terrain they access for just \$44 online in advance, or \$49 day-of at the resort during midweek dates; \$54/\$59 on weekends; and \$64/\$69 during peak periods. Skiers and snowboarders can also upgrade their beginner lift tickets to an all-mountain ticket at any time by paying the difference in cost.

**Local's Lunch for \$49** – The Local's Lunch program includes a lift ticket valid from 11 a.m. to 1 p.m. Monday through Friday, non-peak and a \$15 food voucher. Local residency is not required.

**50% off Rental Equipment with a Boarding Pass** – Take the hassle out of flying with your ski equipment. Get 50% off standard ski or snowboard rentals when you show your airline boarding pass. Boarding pass must show an arrival destination of Reno/Tahoe, Sacramento, San Jose or San Francisco within the last two weeks. Discount is valid for standard all day adult packages.

**Free Birthday Ticket** – Receive a free lift ticket on your birthday. Present identification with proof of birth date. Does your birthday fall outside ski season? Then celebrate your UnBirthday with us and get a free ticket on March 23, 2019.

**Firefighters and Police** – Active and retired fire or police force personnel qualify for a \$69 lift ticket during midweek dates (\$79 on weekends and \$89 during peak periods) when they present their badge or ID. See [DiamondPeak.com](http://DiamondPeak.com) for full details.

**Military Discounts** – Active duty U.S. military ski for free midweek (non-peak) or for just \$79 on weekends and \$89 during peak periods. Retired military and military dependents qualify for a \$69 lift ticket during midweek dates, \$79 on weekends and \$89 during peak periods. Present a valid military ID to receive discount. See [DiamondPeak.com](http://DiamondPeak.com) for full details.

**Note:** Peak periods at Diamond Peak will be Dec. 22, 2018 – Jan. 6, 2019; Jan. 19-21, 2019; Feb. 15-24, 2019.



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## Learning to ski or snowboard at Diamond Peak

Diamond Peak's professional instructors, low student-to-instructor ratio, dedicated children's learning area, gentle slopes, and a friendly environment provide an ideal place for first-time skiers and snowboarders and those looking to improve their skills and confidence.

### **Child Ski Center (Ages 3-6)**

The Diamond Peak Child Ski Center provides a safe and fun learning environment for kids ages 3-6 with a separate learning area, dedicated surface lift, and instructor-to-child ratio of 1:5. Parents register their children and then our friendly staff takes care of everything else inside our kid-only zone. Lift tickets and rental equipment are included with all lessons and children are fitted for their gear inside the Child Ski Center. The March of the Penguins All Day Package and Diamond Pete Half Day Private Lesson Packages include lunch, playtime, and snacks.

### **Ski & Snowboard School (Ages 7+)**

The Diamond Peak Ski and Snowboard School offers group, private, and semi-private lessons for beginners to advanced skiers and snowboarders. Groups of 2-5 people of similar ability can take a Family and Friends semi-private lesson and learn or improve together. Snowboard lesson packages include Burton Learn to Ride boards that are specially designed for beginners with a forgiving flex pattern and features to make turning easier.

View lesson pricing and details at [www.diamondpeak.com/lessons-rentals](http://www.diamondpeak.com/lessons-rentals).



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## 2018-19 Diamond Peak Events

### Preseason

- 10/10: Job fair at Diamond Peak 3:30 – 6:30 p.m.
- 10/31: Preseason Pass Sale ends
- 11/3: Job fair at Diamond Peak 9 a.m. – 1 p.m.

### December

- 12/13: [Projected Opening Day](#)
- 12/14: [Kickoff Party - Northern Lights & Season Pass Holder party](#)
- 12/22- 1/6: Peak Period
- 12/22-1/6: [Child Ski Center Theme Days](#)
- 12/24-25: [Santa & Penguin Pete Visit Diamond Peak](#)

### January

- 1/9: [55+ Ski Clinics](#) begin (Wednesdays through closing day)
- 1/18: [Moonlight Snowshoe Hike](#) to Snowflake Lodge
- 1/19-21: Peak Period

### February

- Wednesdays: [55+ Ski Clinics](#) (no clinic Feb. 20)
- 2/1-2/2: [10th Annual UllrFest](#) (Torchlight Parade Fri, Party, Races) + live music
- 2/4-10: [IVGID Community Appreciation Week](#)
- 2/9, 23: [Last Tracks Wine & Beer Tastings](#) (Saturdays through April, no event 2/16)
- 2/15: [Moonlight Snowshoe Hike](#) to Snowflake Lodge
- 2/15-24: Peak Period
- 2/16-24: [Child Ski Center Theme Days](#)

### March

- Saturdays: [Last Tracks Wine & Beer Tastings](#)
- 3/10: Season Pass holder Party & Live Music
- 3/10: [Village Ski Loft Demo Day](#)
- 3/15: [Moonlight Snowshoe Hike](#) to Snowflake Lodge
- 3/22: [UnBirthday Celebration](#)
- 3/24: [18th Annual Dummy Downhill](#) + Live Music
- 3/30-31: Luggi Foeger Uphill/Downhill Festival

### April

- Saturdays: [Last Tracks Wine & Beer Tastings](#)
- 4/14: Projected Closing Day
- 4/30: 2019-20 Early Bird Season Pass sale deadline

*Events are tentative, weather-dependent and subject to change. Visit [Diamondpeak.com/Events](http://Diamondpeak.com/Events), subscribe to our email list and follow us on Facebook for updates.*



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## Diamond Peak Signature Events for 2018-19

**December 24-25: Santa & Penguin Pete visit** – Every year, Santa Claus and his trusty sidekick Penguin Pete (Diamond Peak's official mascot) greet kids of all ages on the slopes of Diamond Peak. Catch these two lovable characters in and around the Base Area as well as on the slopes from 11 a.m. to 1 p.m.

**Guided Interpretive Ski Tours: Select Saturdays at 11 a.m.** - In partnership with the Incline Village General Improvement District's Waste Not conservation staff and the Tahoe Institute for Natural Science (TINS), Diamond Peak will offer a series of guided interpretive ski/snowboard tours of the mountain this winter. Program participants will meet at the Base Lodge with a guide before touring the mountain to discuss the unique plant and animal life that flourishes within the ski area's boundaries, as well as the history of the resort, of Incline Village and the Lake Tahoe region as a whole. Dates for the 2018-19 season are January 12, February 9, March 9 and April 13. Meet near the sign behind the base lodge at 11a.m. to join the free tour.

**February 1-2: 10<sup>th</sup> Annual Ullr Fest** – The 10th annual Ullr Fest, to raise funds for the Diamond Peak Ski Team, will be held February 1-2, 2019. The action-packed weekend kicks into high gear Friday evening with a torchlight parade, bonfire and live music. The party continues through Saturday with other events including competitions, food, entertainment and more. Come dressed in your Ullr attire as prizes will be given for best costumes.

**Saturdays, February 9 – April 13: Last Tracks Wine/Beer Tastings** – Every Saturday, February 9 through April 13 (no event Feb. 16), enjoy beautiful views of Lake Tahoe from Snowflake Lodge while tasting fine wines or craft brews paired with tasty appetizers. At the end of the event, ski or snowboard down a freshly groomed run at sunset. Last Tracks tickets are \$75 (\$70 for season pass holders) and include a lift ticket valid from 2-4 p.m. Participants must be 21 years old to attend and ski or snowboard at an intermediate level. Buy tickets in advance at the ticket windows or online at [DiamondPeak.com](http://DiamondPeak.com). Tickets go on sale on January 15 and space is limited.

**January 18, February 15 & March 15: Moonlight Snowshoe Hikes to Snowflake Lodge** – Hosted by the Incline Village Parks & Recreation Department, this award winning event encourages exercising in an intergenerational social setting for ages 9+. There will be light fare available for those who would like to purchase dinner at the top. Meet at Diamond Peak's upper parking lot at 5 p.m. The group will return around 9 p.m. Visit our website or call (775) 832-1310 for information. Pre-registration is required.

**March 24: 19<sup>th</sup> Annual Dummy Downhill** –Join us for the 19<sup>th</sup> Annual Dummy Downhill where participants build a dummy on skis or snowboards that get launched off of a big jump and watch as unique characters fly down the hill or crash hard. This is Diamond Peak's signature spring event and biggest party of the year. Even non-skiers will want to come watch the madness! Dummies will be judged on creativity on the Base Lodge deck, followed by the jumping and an awards ceremony. Prizes and certificates will be awarded for creativity, best crash, furthest distance, and more.

**March 30-31: Luggi Foeger Uphill/Downhill Festival** – What used to be simply the Diamond Peak Uphill/Downhill Dash has been expanded into a full weekend of fun! On Saturday, race to the top of the mountain using whatever human-powered method you prefer: skins, snowshoes, running shoes, etc. Then ski, snowboard, snowshoe, or run back down to the finish line. For those of a less competitive nature, a recreational course will be available. Winners are awarded for both categories. The weekend will also include fun activities in the base area including ski boot races, live music, fun relays, and more!



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## **Last Tracks Wine & Beer Tastings at Snowflake Lodge**

*A signature après ski experience at Diamond Peak*

Take part in one of Lake Tahoe's most unique on-mountain events this winter with Diamond Peak's Last Tracks Wine/Beer Tasting events, held most Saturday afternoons from the beginning of February through the end of the ski season. While there's usually a rush to catch the first chair of the day, skiers and snowboarders at Diamond Peak have the opportunity to take advantage of a late-day lift ticket valid from 2 to 4 p.m. followed by a final chair ride up to Snowflake Lodge to experience breathtaking views, wine or craft beer tastings paired with delicious appetizers. When the event is over, participants enjoy one final run down a freshly groomed trail.

Last Tracks features a different winery, brewery, or themed flight each week. Some of the past favorites have included J Winery, New Belgium Brewery, Francis Ford Coppola Winery, Robert Talbott Winery, and a "Wine Tour of Italy." The 2019 schedule will be announced by January and tickets will be available to purchase at [DiamondPeak.com](http://DiamondPeak.com) and at the resort on January 15.

Last Tracks tickets are \$75 and include a ski lift ticket valid from 2 to 4 p.m. Diamond Peak season pass holders receive a \$5 discount on Last Tracks tickets. Participants must be able to ski or snowboard down an intermediate run and be 21+ to attend, no exceptions. Last Tracks regularly sells out and advance reservations are highly recommended.

### **Host your own private Last Tracks event**

In addition to our regularly scheduled last tracks events open to the public, private Last Tracks events may be reserved for groups searching for a truly memorable experience. Contact the Sales Department at [sales@diamondpeak.com](mailto:sales@diamondpeak.com) for more details and availability. Hiking and Snowshoe descents may be available for private Last Tracks events with an additional service charge. Skiers are required to be ready and able to ski or snowboard on an intermediate trail at the end of the event.



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## Diamond Peak group rates & special event venues

*Our dedicated sales and events department is ready to help plan your group ski day, private event or winter wedding*

Diamond Peak offers affordable group rates and packages in addition to venue rentals for private events, weddings, and meetings at Diamond Peak or The Chateau at Incline Village™.

### Groups Rates and Packages

Groups of 15 or more people can save up to 20% per day with group tickets, rentals and lesson packages this winter. With discounted group rates, convenient parking, and a perfectly designed trail system for groups that easily returns skiers to the Base Lodge (and the bar), Diamond Peak Ski Resort is a must-visit destination for groups. The Fireside Room, a 300 square foot meeting room in the Base Lodge, is available to rent for small groups of up to 43 people. For rates and more information, please contact the Sales Department at (775) 832-1132 or [sales@diamondpeak.com](mailto:sales@diamondpeak.com).

### Private Events, Weddings and Venue Rentals

The Incline Village General Improvement District, which manages Diamond Peak, offers a variety of meeting and event spaces to meet the needs of most groups and private parties. The mid-mountain Snowflake Lodge with 270-degree views of the lake can be rented for private Last Tracks wine or beer tasting events. The Fireside room, a 300 square foot meeting room in the Base Lodge, is also available for catering of medium sized groups.

The Chateau at Incline Village™ is perfect for weddings, meetings, and events with vaulted timber ceilings, large stone fireplaces, spacious covered decks and expansive mountain and lake views. The 5,200 square foot Grand Ballroom can easily be divided into three rooms to fit the size and style of any event small or large.

### Bridal Party Ski Photo Shoot or Ceremony

Perfect for ski or snowboard enthusiasts, Diamond Peak has stunning lake views that make a beautiful backdrop for wedding photo shoots. Brides, grooms, or entire bridal parties can have a ski photo shoot or even ski down the aisle for a ceremony on the Base Lodge deck.

### Group Lodging and Transportation

There are several lodging options to choose from in Incline Village and North Tahoe including luxury resort hotels, condo rentals, charming inns and lakeside rental homes of all sizes. The Hyatt Regency Lake Tahoe Resort, Spa, and Casino is the closest hotel, offering deluxe accommodations just 1.5 miles from the chairlifts at Diamond Peak. Our complimentary ski shuttle transports guests throughout the day from the Hyatt to Diamond Peak and around Incline Village.

Contact the Sales Department at [sales@diamondpeak.com](mailto:sales@diamondpeak.com) or call (775) 832-1132 for more information or to book a special event.



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## Ski lodging near Diamond Peak

*Local accommodations to fit any budget from private homes to the Hyatt Regency Lake Tahoe*

Plan your ski trip to Diamond Peak with ease by making a reservation with one of our nearby lodging partners. Diamond Peak partners with over 30 lodging companies within 30 miles of the ski resort, our partners provide the best lodging and lift ticket ski & stay packages available at Lake Tahoe. There are lodging options of all levels to choose from in Incline Village, Crystal Bay, across North Lake Tahoe and the West Shore of Tahoe, Truckee, Reno, South Lake Tahoe, and Carson City.

The [Hyatt Regency Lake Tahoe Resort, Spa and Casino](#) is just minutes away and offers lift tickets, an in-house rental shop, complimentary shuttle service from the hotel, ski valet service, concierge, room service, and a great après ski atmosphere. The in-house Hyatt Sport Shop is fully stocked with winter essentials, equipment rentals, and Diamond Peak lesson packages so you can be ready for the slopes before you even leave the hotel. In addition, guests can enjoy access to the property's heated lagoon-style indoor/outdoor year-round pool and hot tubs, children's arcade, Grand Lodge Casino with a full array of table games or slot machines, Stillwater Spa, outdoor fire pits in every direction, fine dining at the Lone Eagle Grille, or casual dining at the Sierra Café, Cutthroat Saloon or Tahoe Provisions. Book at [LakeTahoe.Hyatt.com](http://LakeTahoe.Hyatt.com).

Or consider staying with Club Tahoe, a family friendly townhome community located in downtown Incline Village. Club Tahoe's complimentary parking, heated year-round pool, and 3 season tennis courts are accompanied by the most charming club house with billiards, games, fireplace, and meeting space. Diamond Peak's complimentary shuttle stops by daily. Book at [ClubTahoe.com](http://ClubTahoe.com).

Incline Village's options also include The Parkside Inn, a delightful property 1 mile from the ski resort boasting mountain lodging décor, an indoor pool and a Diamond Peak shuttle stop. Book at [parksideinnatcline.com](http://parksideinnatcline.com).

And completing the list of hotel style accommodations is the [Tahoe Biltmore Lodge & Casino](#). This property offers vintage lodging and a 24-hour casino at an unbeatable price. Located 4 miles from Diamond Peak in Crystal Bay, NV featuring 113 rooms and suites, dining at Bilty's Brew & Q, or the Café Biltmore. Visit [www.tahoebiltmore.com](http://www.tahoebiltmore.com) for reservation information.

Diamond Peak is proud to partner with [Sun Bear Vacation Rentals](#) of Incline Village to offer ski and stay packages featuring Diamond Peak lift tickets at discounted rates. Sun Bear offers a great selection of ski accommodations from lakeside to slopeside, with options that sleep up to 15 people together in one house.

There are also many other local vacation rental companies for those looking to rent a ski house, condo or cabin for the weekend or the entire season. [Incline Vacation Rentals](#) and [Vacation Station](#) are a few that have offices in Incline Village and partner with Diamond Peak. Be sure to ask the front desk to purchase your lift tickets before you arrive.

Diamond Peak is a quick drive from South Lake Tahoe, Truckee, Reno, and Carson City and only a few hours from Sacramento or the Bay Area. Located 35 miles from the growing Reno-Tahoe International Airport, Diamond Peak is located on the north shore of Lake Tahoe near renowned restaurants, lodging, and the highest concentration of ski resorts this side of Italy.

Visit the "Plan a Visit" section on [DiamondPeak.com](http://DiamondPeak.com) for more information about our lodging partners, local area information, directions, and the Incline Village Ski Shuttle schedule.