



## Diamond Peak Ski Resort 2011/2012

### Table of Content

Welcome to Diamond Peak .....	3
Brief History.....	4
Fact about Diamond Peak.....	5
Child Ski Center.....	6
Ski and Snowboard School.....	7/8
Event Calendar.....	9
Community Appreciation Days.....	10
Learn to Ski and Ride Week.....	11
Last Tracks.....	12
Diamond Peak Jiblet.....	13
Celebrity Winterfest.....	14
Hyatt Regency Poker Run.....	15
3rd Annual Ullr Fest.....	16
Uphill Race.....	17
Dummy Downhill.....	18
Stay and Ski Packages.....	19/20
50% Discount on Ski and Snowboard Rental.....	21



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LAKE TAHOE

## INCLINE VILLAGE

Fall 2011

Diamond Peak Ski Resort is known for its family-friendly atmosphere. Diamond Peak has amazing views of Lake Tahoe and affordable lift tickets. Perfect for families and groups, the mountain was designed so that all the runs funnel down to the Base Area. Diamond Peak's award winning Child Ski Center and Ski and Snowboard School have taught people the skills to ski and snowboard for 45 years.

Last year The Bee Ferrato Child Ski Center moved into its new home at the Skier Services Building. The new design and layout of the center has improved the flow of enrolling children for their lesson. After entering the front doors, families are guided to the registration area. The children enter into the kids only area where they are fitted for their equipment, then it's off to the lesson, which is now located right outside the exit door of the Child Ski Center. The new design of the center has made the child and the parents' experience even more enjoyable.

Diamond Peak has brought back its signature events such as Learn to Ski & Ride Week January 9-13, 2011, Ullr Fest in January, Last Tracks is every Saturday beginning in February, Celebrity Winterfest and Hyatt Poker Run in March, the Dummy Downhill in April and more! Check out our event calendar available in the press kit for more information.

If you are interested in writing a story or visiting the area, please feel free to contact me. With Diamond Peak's spectacular setting, there should be no question on where to ski or snowboard this winter. Please contact me at (775) 832-1120 or email me at [mediainfo@diamondpeak.com](mailto:mediainfo@diamondpeak.com) for any additional press information.

We look forward to another great season!

Sincerely,

Barb Collier  
Marketing Coordinator  
Diamond Peak Ski Resort



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## LAKE TAHOE

# Welcome to Diamond Peak Ski Resort

### A Brief History

Diamond Peak Ski Resort began forty five years ago as Ski Incline, the brain child of Oklahoma native Art Wood. Wood had a master plan for a year round, resort community. Incline Village was to become the “Pebble Beach” of the Sierra. In 1966, Wood hired Austrian ski consultant, Luggi Foeger, to design and build Ski Incline. After only four months of construction, Ski Incline opened its lifts in November 1966. It was the first resort in the west to have snowmaking equipment.

In 1987, Ski Resort Manager Jurgen Wetzstein led the development of the upper mountain and the addition of a mile long chairlift to reach the top of the peak. This expansion doubled Ski Incline’s skiable acreage and added more advanced terrain. With the increased acreage they extended the snowmaking system to cover the upper mountain along with adding more grooming equipment. Since most of the new trails were labeled as “black diamonds,” Ski Incline was re-named Diamond Peak.

Not only did the resort change its name and increase skiable acreage in 1987 that was also the year the Bee Ferrato Child Ski Center was developed. The resort also began a free shuttle service throughout the community.

In 2002 Diamond Peak expanded and improved the snowmaking system again to allow snowmaking capabilities on 75% of Diamond Peak’s terrain. The mid-mountain Snowflake Lodge was renovated and expanded. Its new wrap-around deck features panoramic views of Lake Tahoe and the Sierra Nevada mountain range.

In 2003 Diamond Peak replaced the old Crystal Quad with a new high speed quad to the top of the mountain. The \$2.8 million dollar investment replaced the 16 year old chair with new faster technology and cut the ride time in half. Now, skiers get to the top in five minutes.

In 2006 Diamond Peak turned 40 years old. In 2007, they celebrated the 20<sup>th</sup> Anniversary of the expanded upper mountain and the 20<sup>th</sup> Anniversary of the Bee Ferrato Child Ski Center, two of the resort’s best features.

In 2008, Diamond Peak spent \$4 million dollars on renovating the base lodge (Phase 1 of the capital improvement project). The newly remodeled base lodge features an expanded rental shop, Loft Bar area, 300 sq. ft. outside patio in addition to the existing wraparound sun deck, a 300 sq. ft. meeting room, new restrooms, fixtures, siding and more.

In the summer of 2009, Diamond Peak invested in rebuilding their snowmaking system to allow for more efficient ways to produce snow. Diamond Peak realizes the value in making snow when Mother Nature decides not to cooperate.

In 2010, Diamond Peak completed Phase 2 of \$8.5 million dollar renovation project with a new Skier Services Building. As guests arrive to the resort they are greeted with a plaza area that leads to the ticket windows where they can purchase lesson packages, rental equipment and lift tickets. Families with kids 3-7 years old enter the Child Ski Center located right off the plaza area to register their child for lessons. The kids then enter into a “kid only zone” where they are fitted for their equipment before heading to the lesson.



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### Fact Sheet

ELEVATION:	6,700'-8,540'
VERTICAL DROP:	1840'
SKIABLE ACRES:	655
AVERAGE SNOWFALL:	300"-350" per year
SNOWMAKING:	75% of developed terrain has snowmaking capabilities
LIFTS:	1 high speed quad, 2 quads, 3 doubles
RUNS:	30 named trails, plus open bowls and tree skiing areas
LONGEST RUN:	2.5 miles
TERRAIN:	18% beginner; 46% intermediate; 36% advanced
SEASON:	Mid-December to Mid-April (weather permitting)
SKI SCHOOL:	Group & Private ski & snowboard lessons available
SHUTTLE SERVICE:	Complimentary daily shuttle service throughout Incline

**DIRECTIONS:** From Rt. 28 or Hwy 431, turn on Country Club Drive to Ski Way follow the signs to Diamond Peak; 30 minutes from Reno, NV; 2 ½ hrs from Sacramento, CA; 3.5 hrs from San Francisco

**MAJOR AIRPORT:** Incline Village is a short, scenic 35-mile drive from the Reno/Tahoe International Airport

#### KEY PHONE NUMBERS:

24-hour Snow Conditions:	(775) 831-3211
General Information:	(775) 832-1177
Media Contact:	(775) 832-1120
General Fax:	(775) 832-1281
Group Sales:	(775) 832-1132
Lodging Reservations:	(800) GO-TAHOE
Private Lessons (7 & up)	(775) 832-1135
Private Lessons (3-6)	(775) 832-1130

#### KEY WEB ADDRESSES:

Website: [www.diamondpeak.com](http://www.diamondpeak.com)  
Local information: [www.gotahoe.com](http://www.gotahoe.com)  
E-mail: [info@diamondpeak.com](mailto:info@diamondpeak.com)

#### CONNECT WITH DIAMOND PEAK ONLINE:



#### BUSINESS MAILING ADDRESS:

Diamond Peak Ski Resort  
1210 Ski Way  
Incline Village, NV 89451



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## 2011/2012 Child Ski Center Price List

The Bee Ferrato Child Ski Center is nationally recognized for its innovative programs and contribution to lifetime fun. The Child Ski Center's excellent instructors have helped foster the attitude that skiing is enjoyable and entertaining to keep kids coming back for more. The Center offers both one-on-one private instruction and small group lessons with no more than five children per instructor. Last season the Child Ski Center opened its doors to their new facility located in the Skier Services Building. The design of this state of the art facility has made the experience even more enjoyable for the parents and for the children.

Below are the packages and pricing that are offered at the Child Ski Center:

### GROUP LESSONS (ages 4-7)

Please arrive 1 hour prior to starting time to register and fit equipment.

**2 hours** \$80

Two sessions are available at 10:30 am or 2:00 pm.

**4 hours** \$105

Begins at 10:30 am or 12:30 pm

**All day value package** \$150

The all day package is from 8:30am-4pm. Includes an all-day group lesson, lift ticket, lunch and supervision. Rentals not included.

### SKI OR SNOWBOARD PRIVATE LESSON (ages 3-7)

**Reservations recommended by calling (775) 832-1130**

One hour \$115

1.5 hour (9-10:30 am or 12:30-2 pm) \$155

(All private lessons include lift ticket. Rentals not included.)

**DIAMOND PETE PRIVATE LESSON (ages 3-7)** \$240

**Reservations recommended by calling (775) 832-1130**

Diamond Pete Private lesson starts at 9 am and pick up at 1:30pm. Includes 2 hours of 1-on-1 instruction, 2 hours of indoor supervision, lift ticket, lunch and rental. We recommend arriving 30 minutes prior to lesson to register and fit equipment.

### CHILDREN'S RENTAL EQUIPMENT

**Available at the Child Ski Center**

Ski rental (3-7 yrs old) \$32

Burton snowboard rental (5-7 yrs old) \$32

Helmets-Limited supply \$10

Goggles \$5



## 2011/2012 Ski & Snowboard School Lessons & Specials Ages 7 and older

Diamond Peak Ski Resort is known as one of Lake Tahoe's most popular places to learn to ski or snowboard. With a lack of crowds and wide slopes it makes for the ideal learning environment. As guest Garrett P. from San Diego, CA said "Diamond Peak is a learner's haven. The slopes are real easy, and there's plenty of ground to teach new skiers on."

Diamond Peak is a designated Burton Learn to Ride Center which makes learning to snowboard easy and fun! They use Burton's specially designed snowboards which are softer flexing and easier to turn. Burton LTR boards are included in every beginner snowboard group lesson package. Check out the variety of programs, packages and clinics to help polish your skills!

### **First Time Beginner Ski or Snowboard Package**

If you are new to the sport this is a great package. The beginner package includes a one hour and 45 minute group lesson, a beginner lift ticket, valid for the beginner ski lifts, and rental equipment for just \$75. The lessons are available twice daily, at 10am and at 2pm. Reservations are not accepted. Arrive at least one hour early. If you take a morning lesson and decide you want to take the afternoon lesson as well you can upgrade for just \$35.

### **Intermediate/Advanced Skills Clinic**

Focuses on refining your skills as you explore more of the mountain. Get a group lesson, rental equipment and a lift ticket valid for the entire mountain and pay only \$92.

### **Sierra Scout All Day Adventure (7-14 years old)**

Leave your 7-14 year old with us for the day and give them an all-mountain adventure! This package is available for skiers and snowboarders and includes a morning and afternoon lesson, equipment rental, lift ticket and one-hour supervised lunch. Sierra Scout All Day Adventures are offered from 10am-4pm for \$115.

### **Group Lessons**

Here is an option if you already have your lift ticket and equipment and you are just looking for a lesson. This 1 hr and 45 min lesson is for ages 7 and older and meets at 10am or 2pm daily. No reservations. Please arrive early and purchase at the ticket window.

Ages 15 +	\$44
Sierra Scout (7-14 years old)	\$54
Afternoon upgrade for any lesson	\$35



## INCLINE VILLAGE

1 of 2

### Private Lessons

One on one lessons are available. (Reservations suggested 24 hrs in advance. Call 775-832-1135 between 9am- 4pm)  
Rental equipment and lift ticket not included.

One hour Early Bird (9 - 10am only)	\$79
One hour private lesson	\$95
Add \$90 for each additional hour	
All day private lesson	\$450

### Family and Friends Special

Pay one price for one instructor and learn how to ski or snowboard with your family or friends, ages 7 and older. Enjoy a semi-private lesson for up to five people of similar ability. Rental equipment and lift ticket not included.

Early Bird (9 - 10am only)	\$109
One hour	\$135
Add \$110 for each additional hour	
All day Family & Friends (up to 5 people)	\$550

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## LAKE TAHOE

## 2011/2012 Diamond Peak Event Calendar

### December:

Opening Day- Passholder Appreciation BBQ/ Community Appreciation Day  
23, 24, 25: Santa Visits Diamond Peak

### January: Learn to Ski and Snowboard Month

6: Full Moon Snowshoe to Snowflake Lodge  
9-13: Learn To Ski and Ride Week  
12: Community Appreciation Day  
20-22: 3rd Annual Ullr Fest

### February:

4,11,18,25: Last Tracks  
5: Super Bowl Party at Crosby's Grill and Pub  
10: Full Moon Snowshoe to Snowflake Lodge  
11: Diamond Peak Jiblet  
14: Valentine's Day Dinner at Snowflake

### March:

3: Celebrity Winterfest  
3,10,17,24,31: Last Tracks  
9: Full Moon Snowshoe to Snowflake Lodge  
10: 5<sup>th</sup> Annual Hyatt Regency Lake Tahoe Poker Run  
14: Community Appreciation Day  
24: Uphill Race

### April:

1: 2<sup>th</sup> Annual Dummy Downhill  
7,14: Last Tracks  
8: Community Appreciation Day  
Closing Day: Passholder Appreciation BBQ

These are just some of the fun events we have planned for the upcoming season. We plan on having all of these events and more but please check back for date changes. For more information visit [www.diamondpeak.com](http://www.diamondpeak.com) and click on the event calendar. Events are tentative and subject to change.



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FOR IMMEDIATE RELEASE

Contact: Barb Collier  
Marketing Coordinator  
(775) 832-1120, [mediainfo@diamondpeak.com](mailto:mediainfo@diamondpeak.com)

### **Diamond Peak Hosts Four Community Appreciation Days for the 11/12 Season**

**Incline Village, NV**- Diamond Peak Ski Resort is hosting four Community Appreciation Days during the 11/12 season. Anyone within a 50-mile radius which includes Reno, Carson City and Truckee can purchase an Adult daily lift ticket for only \$25 on these dates:

Opening Day  
January 12, 2012  
March 14, 2012  
April 8, 2012

Enjoy a day of skiing or boarding on the above Community Appreciation Days this winter. (Must show proof of residency from 50 mile radius of Diamond Peak to purchase \$25 lift ticket).

Diamond Peak Ski Resort is located in Incline Village, Nevada on the scenic north shore of Lake Tahoe, offering amazing views of the lake. There is an 1,840 foot vertical drop with 30 runs offering beginner to advanced terrain. Diamond Peak is scheduled to open December 15th for the 2011-12 ski and snowboard season. Connect with us on Facebook, Twitter, Flickr and YouTube, visit [www.diamondpeak.com](http://www.diamondpeak.com) or call (775) 832-1177. Make Diamond Peak your Tahoe place to ski or snowboard this winter!

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### **Learn to Ski & Ride Week Jan. 9-13<sup>th</sup> 2012**

**Incline Village, NV-** Learn to ski and ride for only \$29! To encourage everyone to get out and ski or snowboard, we dedicated a week to teach you a new sport or for improving your skills. This season's Learn to Ski and Ride Week will be held January 9-13, 2012. First timers and novices get a beginner lift ticket, a lesson and rentals for only \$29.

Diamond Peak is a great place to learn with wide, easy to navigate slopes and top-of-the-line ski and snowboard instructors. Diamond Peak is uncrowded and has beautiful lake views from almost every run. It's the perfect mountain for families and beginners with a variety of ski and snowboard packages for all ages and abilities.

The first-time beginner package costs \$75 for a 1 hr 45 min lesson, rental equipment and a lift ticket, but during Learn to Ski and Ride Week get all of this for only \$29, a \$46 savings!

There are no reservations. Learn to Ski and Ride Week is available for ages 7 and up; lessons start at 10:00 am and 2:00 pm. We suggest arriving at Diamond Peak one hour before lesson time. Learn to Ski and Ride week is not transferable to any other dates.

For Children ages 4-7 Diamond Peak's Child Ski Center offers group lessons starting at \$80 for 2 hours. The lessons start at 10:30am and 2pm. This includes a lesson and lift ticket. Rentals are not included. Children 3 years old are welcome to enroll in private lessons.

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### Diamond Peak's Last Tracks

**Incline Village, NV-** Last Tracks is a unique signature event that is only available at Diamond Peak! Take the last chairlift up to our mid-mountain Snowflake Lodge and enjoy wine tasting and appetizers overlooking Lake Tahoe before skiing or snowboarding down a freshly groomed run at sunset. Last Tracks is held on Saturdays starting February 4<sup>th</sup> through mid April. Pick up your Last Tracks ticket at 2:30 pm and ski for 2 hours before the event starts!

Participants must ski or snowboard down from the event, must be at least an intermediate level and must be 21 to attend wine tasting. Space is limited, so reserve your spot online at [www.diamondpeak.com](http://www.diamondpeak.com).

Single event tickets cost \$29. Private Last Tracks events are available for your special group any day during the season except Saturday, contact Sales Manager Jay Abdo at (775) 832-1132 for more information. All Last Tracks tickets are available for purchase online at [www.diamondpeak.com](http://www.diamondpeak.com) or you can call Guest Services at (775) 832-1235 to make a reservation.

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### **Diamond Peak Jiblet**

**Incline Village, NV**- Diamond Peak Ski Resort is having its annual Jilbet competition on February 11, 2012. This competition is for intermediate/advanced skiers and snowboarders to participate in a one-of-a-kind event; the Diamond Peak Jiblet! The Diamond Peak Jiblet is a jam style format on special terrain park features in front of the base lodge deck. The entry fee is \$10 which goes towards a cash pot for the first place winner in each division. The divisions are as follows:

#### Skiers ( Male/Female)

11 and under  
12-16 yrs. old  
Open

#### Snowboarders (Male/Female)

11 and under  
12-16 yrs. old  
Open

Registration for the competition will be from 9am-10:30am in the Base Lodge. The competition will be from 11:00am-1pm. The award ceremony will start at 2pm on the deck of the Base Lodge. Come cheer on the competitors and enjoy live music on the deck.

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### **Diamond Peak is Hosting Celebrity Winterfest® 2012**

INCLINE VILLAGE, Nev. – Celebrity Winterfest® will take place at Diamond Peak Ski Resort on March 3, 2012. This event is the largest fundraiser of the year for Special Olympics Northern California & Nevada. Proceeds from the weekend will provide much-needed funding to ensure that 16,000 athletes across Nevada and Northern California can continue to receive free training and competition throughout the year for its sports programs.

Celebrity Winterfest® is a high profile, ski race that will feature corporate teams paired with a Special Olympics athlete and a celebrity skier. For the 16<sup>th</sup> consecutive year, Hollywood celebrities, business leaders and Special Olympics athletes will meet and compete during an action-packed weekend at Lake Tahoe.

Diamond Peak Ski Resort will host a dual giant slalom race on Saturday, March 3. Those skiing at Diamond Peak during the Celebrity Winterfest® are welcome to stop by and watch the competition. Results from the day will be announced at an awards dinner at the Hyatt Regency Lake Tahoe Resort, Spa and Casino, where guests will be treated to entertainment, dinner and a live auction.

The event concludes on Sunday with “Plungefest”, an opportunity for brave souls with warm hearts to raise additional funds for Special Olympics by taking a quick “dip” in the chilly waters of Lake Tahoe, along with the celebrities and corporate teams. This activity will take place at the Hyatt Regency Lake Tahoe Private Beach.

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### **Join Us for the Diamond Peak/Hyatt Regency Poker Run**

Incline Village, NV- The Hyatt Regency, Tahoe's only premiere lakefront resort will be sponsoring the 5<sup>th</sup> annual Poker Run at Diamond Peak Ski Resort. On March 11, 2012 come join us at Diamond Peak for a fun day on the mountain and get a chance to win some great prizes such as a weekend stay at the Hyatt Regency, Stillwater Spa gift certificates, Diamond Peak lift tickets and much more.

The Poker Run consists of each participant being given a game card with clues leading to dealers who are located throughout the mountain. Participants ski or snowboard around to find the 5 dealers and choose one card from each dealer. After their poker hand is completed they return it to the base lodge. The participants with the top 5 poker hands will win a prize.

The event is from 10:00am-2:00pm. Registration will be in front of the Skier Services Building starting at 9:00am and the entry fee is \$10, which includes a commemorative T-shirt. The award ceremony will be at 2:30pm. There will be live music on the deck of the Base Lodge. The Poker Run is lots of fun for all ages.

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### **Diamond Peak Ski Education Foundation host the 3<sup>rd</sup> Annual Ullr Fest**

**Incline Village, NV** – Diamond Peak Ski Education Foundation will be hosting their third annual Ullr Fest the weekend of January 20-22, 2012. Families, coaches and the community come together to help raise funds for the foundation. Diamond Peak Ski Team is a non-profit, ski education foundation offering children the opportunity to develop racing skills on the mountain.

Ullr Fest, named after Ullr, a mythical Norse god of winter and snow, is an action packed weekend of events. It's kickoff on Friday night with a Torch Light Parade, Bonfire and Live Music. The main events are on Saturday, January 21<sup>st</sup> with a Ski Race, Uphill Race and more. That evening is filled with dinner, dancing, live music and a silent and live auction. The public is encouraged to come participate in the festivities, and don't forget to don your Viking gear!

Diamond Peak Ski Team is a great foundation that supports kids in the community that are interested in becoming downhill racers. Come have a fun time at this event while supporting a good cause.

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### **The Diamond Peak Brings Back Uphill Race on March 24<sup>th</sup>**

**Incline Village, NV-** Diamond Peak is bringing back the Uphill Race on March 24<sup>th</sup>. Go up to Snowflake Lodge under your own power – skis with skins or snowshoes and you need to have equipment to ski or ride down from Snowflake Lodge – skis, snowboards, telemark skis, or split boards are all acceptable. The opposite of the famous Last Tracks, this First Tracks Uphill Race will challenge people interested in going up the mountain self-propelled.

Enjoy breakfast and award ceremony at Snowflake Lodge before the mountain opens. Registration begins at 7am at the bottom of Lakeview Lift. Race starts at 8am. Prizes will be provided for best time (male and female) plus a raffle for everyone participating. The cost is \$10 which includes a T-shirt. Participants must have a lift ticket for the day or a season pass if they plan on skiing/riding at Diamond Peak after the event is over. This event will take place at 8am at the bottom of Lakeview Lift and be over by 9am. Get up early and join us for a fun day at your local mountain.

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### **Diamond Peak's 12<sup>th</sup> Annual Dummy Downhill**

**Incline Village, NV-** Diamond Peak will continue the tradition of the Dummy Downhill on April 1, 2012. This will be the 12<sup>th</sup> year for the community's favorite event of the season.

Participants build a dummy on skis or a snowboard that gets launched off a big jump on Showoff run. Categories include Best Crash, Longest Jump, Most Creative, Shortest Distance and whatever else the judges decide to make up.

Individuals and teams entering a dummy receive a free commemorative T-shirt and lift ticket for the day (limit 2 per dummy). The Dummy Downhill is open to the public and there are no registration fees. Dummies must be at the base lodge by 11:00 am to be judged on creativity. The jumping begins at noon followed by an award ceremony.

Dummy builders are encouraged to be as creative as they can. The following restrictions apply to all dummies: they cannot be live, must not weigh more than 75 lbs, teams that build their dummies to lose parts as they crash will be required to clean up afterward. At least one person from each team must be available to transport and/or unload their dummy at the top of the launch.

Diamond Peak wants to make the 12<sup>th</sup> Anniversary Dummy Downhill bigger and better than ever, but we need your participation! Mark your calendars for April 1, 2012. Come and enjoy giveaways, live music and great commentary while you watch dummies fly into the air off a huge jump!

Diamond Peak Ski Resort is located in Incline Village, Nevada on the scenic north shore of Lake Tahoe, offering amazing views of the lake. There is an 1,840 foot vertical drop with 30 runs offering beginner to advanced terrain. Diamond Peak is scheduled to open December 15th for the 2011-12 ski and snowboard season. Connect with us on Facebook, Twitter, Flickr and YouTube, visit [www.diamondpeak.com](http://www.diamondpeak.com) or call (775) 832-1177. Make Diamond Peak your Tahoe place to ski or snowboard this winter!

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Diamond Peak is Your Tahoe Place! ♦ [www.YourTahoePlace.com](http://www.YourTahoePlace.com) ♦ (877) GO-VIEWS

## LAKE TAHOE

### Ski & Stay Packages 2011-12

Diamond Peak Ski Resort partners with various lodging properties in Lake Tahoe, Reno and Carson City to offer guests a variety of lodging options nearby from budget to luxury. Below is a sample of some of the staff's favorite stay & ski packages.

For complete listings or to book accommodation please visit [diamondpeak.com](http://diamondpeak.com)

#### Cal Neva Resort, Spa & Casino

(800) 225-6382 [www.calnevaresort.com](http://www.calnevaresort.com)

With spectacular views of Lake Tahoe, and every amenity one would expect from a historic resort hotel, the Cal Neva Resort's mystique lives on. Today, families from all over the world still receive the personal touch and expansive views that made this classic resort so famous. Come enjoy the Euro Spa famous Circle Bar, historic Tunnel Tours and more. Free shuttle and special ski packages to Diamond Peak, just 7 miles away in Crystal Bay, NV.

#### Ferrari's Crown Resort

(800) 645-2260 [www.tahoecrown.com](http://www.tahoecrown.com)

Located in Kings Beach, Ferrari's Crown Resort provides year-round affordable lake front lodging. They offer budget rooms starting at \$75 per night to lakeview rooms starting at \$109, Family Suites starting at \$ 129, **rates are higher on weekends and holiday periods**. Discount lift tickets available, continental breakfast, lake front hot tub, and free wireless internet. Mention this add and get 15% off any Friday and Saturday night stay in a Lakeview room or Family Suite. If booking online type in code "DP11" in the special request field. (This special not valid on holiday periods.) Rates do not include tax.

#### Goldfish Properties

(800) 948-7311 [www.goldfishproperties.com](http://www.goldfishproperties.com)

More than 100+ properties to choose from. Budget to luxury lakefront to lake view homes, condo & estates starting as low as \$99 per night. Vacation rentals located in Incline Village, North Lake Tahoe. Discount lift tickets available to Diamond Peak. View properties, prices availability and book online. [www.GoldfishProperties.com](http://www.GoldfishProperties.com)

#### Hyatt Regency Lake Tahoe Resort, Spa and Casino

(800) 553-3288 [www.LakeTahoe.Hyatt.com](http://www.LakeTahoe.Hyatt.com)

From \$120 per person/double occupancy.

Tahoe's only premiere lakefront resort with luxurious Stillwater Spa, outdoor year-round heated jetted spas and a pool with "swim-out" access. Four fire pits for roasting marshmallows après ski, Camp Hyatt and Ski Shop on-site. Located one mile from Diamond Peak with complimentary ski shuttle. PURCHASE YOUR DIRECT-TO-LIFT TICKETS, RENTAL GEAR AND LESSON PACKAGES IN DIAMOND PEAK SPORTS SHOP LOCATED IN THE HOTEL LOBBY.

#### Incline at Tahoe Realty

(888) 686-5253 (775) 831-9000 [www.inclineattahoe.com](http://www.inclineattahoe.com)

From \$95 per night.

Choose from a large selection of vacation rental properties that offer private hot tubs, lake views and pool tables. Discount lift tickets (\$7-\$15 off) for any stay at these properties. Visit the website for more pictures and details.

## INCLINE VILLAGE

### **Incline Vacation Rentals**

(800) 831-3304 [www.inclinevacations.com](http://www.inclinevacations.com)

Starting at \$150 per night (plus cleaning and tax) for a 3 bedroom condo. Stay 3 nights, pay for only 2 nights (excluding holidays). Economy to luxury, fully equipped 1-5 bedroom vacation homes and condos. Some with private or community hot tubs, many with high-speed internet. Lakefront, lake view properties available. Discount lift tickets to Diamond Peak.

### **Mourelatos Lakeshore Resort**

(800) 273-5298 [www.MLRtahoe.com](http://www.MLRtahoe.com)

Families can enjoy lakefront lodging a short distance from Diamond Peak. A Diamond Peak Package includes children under 18 stay free, continental breakfast Sat & Sun, wireless internet and specially priced lift tickets. Lake View Studio Suites sleep four comfortably and start at \$115 week days, \$160 Fri & Sat. To book, call 1-800-2-RELAX-U and mention Diamond Peak!

### **Parkside Inn at Incline**

(800) 824-6391 [www.Parksideinnatincline.com](http://www.Parksideinnatincline.com)

Best value in Incline Village. The closest resort to Diamond Peak. Indoor pool, sauna & spa. On Ski Shuttle route. Walk to Casino. Complimentary continental breakfast (weekends). Cozy lounge with fireplace and free high speed internet. Memory Foam Mattresses and 32 inch Flat Screen TV's.

### **Vacation Station**

(800) 841-7443 [www.vacationstation.com](http://www.vacationstation.com)

From \$93 - \$1,500 per night.

Large selection of homes, condos, and cabins, you're sure to find the perfect place for your ski vacation. Immaculately clean homes and friendly professional service. Discount lift tickets available to Diamond Peak. Now conveniently located in the Raley's Incline Center.

### **Hyatt High Sierra Lodge, a Hyatt Vacation Club Resort**

(800) 926-4447 [www.HyattHighSierraLodge.com](http://www.HyattHighSierraLodge.com)

(775) 832-0020

Among the most spectacular resorts in Lake Tahoe. A short stroll from your two bedroom vacation condo you'll find a white sand beach, superb dining, 24 hour casino and health spa. Just minutes from Diamond Peak Ski Resort with discount lift tickets available at the front desk. This is a non-smoking resort.

*All information is subject to change.*

## INCLINE VILLAGE

FOR IMMEDIATE RELEASE

Contact: Barb Collier  
Marketing Coordinator  
(775) 832-1120, [mediainfo@diamondpeak.com](mailto:mediainfo@diamondpeak.com)

### **Get a 50% Discount on Skis or Snowboard Rental When You Show Your Boarding Pass**

**Incline Village, NV-** Are you flying to Lake Tahoe for your ski trip? Now that airlines charge you for each bag that you check, save yourself some money and hassle by leaving your equipment at home and renting at Diamond Peak when you get here. Diamond Peak is offering 50% off your ski or snowboard equipment rental when you show proof of air travel. Diamond Peak is located 45 minutes from Reno/Tahoe International Airport, 2 hours from Sacramento International Airport and 3 hours from San Francisco International Airport.

Restrictions on the offer include:

- Boarding pass or proof of travel must be shown at Diamond Peak at time of rental purchase
- Proof of travel must show an arrival destination of Reno/Tahoe, Sacramento or San Francisco between the months of December 2011-April 2012
- Only one boarding pass per rental per person
- Offer only valid for 2011-2012 season
- Offer only valid for standard ski or snowboard rental equipment
- Only valid for the first day rental equipment

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## LAKE TAHOE